

Kent State Diverse Suppliers

Business Diversity Database for Diverse Suppliers of Goods and Services/Construction



KENT STATE UNIVERSITY'S BUSINESS DIVERSITY DATABASE FOR DIVERSE SUPPLIERS OF GOODS AND SERVICES/CONSTRUCTION

Designed to present the names, capabilities and contact information of minority- and women-owned businesses to people with purchasing authority at Kent State University, the Business Diversity Database is a searchable listing of more than 1,200 vendors.

Kent State University has been recognized as best-in-class for supplier diversity by the Commission on Economic Inclusion, a program of the Greater Cleveland Partnership.

BECOME PART OF A BEST-IN-CLASS PROGRAM

BECOMING PART OF THE BUSINESS DIVERSITY DATABASE IS A SMART MOVE FOR YOUR BUSINESS!

You will gain exposure to several hundred members of the Kent State community with direct purchasing power, along with hundreds of purchasing influencers in the offices of deans, department heads and other administrators on campus.

If you are new to the Business Diversity Database, a Kent State Business (Supplier) Diversity Manager can work with you to generate a comprehensive internal capabilities statement, detailing your business and its services.

CREATE YOUR LOGIN AND PASSWORD TODAY!

If you are already in the Business Diversity Database, you can log in with your email address. To access the new database features, you will be prompted to create a password and login ID. Current suppliers are encouraged to expand information in the database with updates about products and services.



5 FANTASTIC BENEFITS OF REGISTERING AND UPDATING YOUR PROFILE

1 EXPOSURE

Inclusion in the database puts your company name in front of several hundred Kent State faculty and staff with purchasing authority and purchasing influencers.

2 NETWORKING

The Kent State Business (Supplier) Diversity program sponsors or takes part in several annual networking and matchmaking events that are organized based on goods and services offered by our valued suppliers.

CAPABILITIES STATEMENT

3 Kent State's Business (Supplier) Diversity team will work with your company to generate a comprehensive, professional internal capabilities statement about your business and its services for the database. This information is accessible by Kent State's internal purchasers and can raise awareness of your company and its offerings. You will also get a copy of this capabilities statement that you can use to promote your business.

4 INCLUSION IN A SEARCHABLE DATABASE

The Business Diversity Database puts essential information about your business at the fingertips of Kent State purchasers. Searchable information includes: business category, goods/services offered, past projects, clients served and more. The more information you provide, the more input our purchasers will have when making their buying decisions.

5 NEW FEATURES

Please note: The Business Diversity Database has new features. Even if you are currently part of the database, you must go to the database and create a password and login ID. If you do not know your current login information, contact the Office of Procurement.

Current vendors in the database are encouraged to update and expand their profiles with the latest information about their products and services.

If you have any questions, please contact:

Supplier Diversity Program Manager
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330-672-9190
330-672-7904 Fax

Visit diversity online at
www.kent.edu/procurement/diversity

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