

Internship Positions Available!

Students seeking internships, the Adcom Group Inc. wants to hear from you about new positions!

About the Adcom Group, Inc.

Everything that is great, that is meaningful and endures is built on a great foundation – inspired by vision, guided by clear values and voice. Great brands, ad campaigns, PR strategies – all powerful creative ideas grow from solid core thinking and direction. Understanding deepens. Connections are made. Emotions are attached. Equity grows, and then it is leveraged for strong brand momentum and value.

General information on Adcom and our internship program:

You'll love our new offices, which opened in August of 2020. Our innovative workspace overlooks Cleveland's Flats and was built to inspire teamwork and energize creative thinking.

About the roles:

Application deadline: April 9, 2021 10:55 PM

Seasonal role: (6/7/21 - 8/31/21)

US work authorization

Accepts OPT/CPT

Contact Information

Eun-Joo Ahn

eahn@engageadcom.com

Operations Specialist

Copywriting Intern

Job Summary:

The Copywriting Intern is a key part of the Adcom Creative + Production team. You'll work alongside Art Directors, Creative Directors and Account Managers to produce the right message and tone of voice used to convey your clients' brand story. You'll need to think and communicate verbally and visually, focus on accuracy, and possess a high degree of initiative to offer up unique ideas that solve client challenges.

The Adcom Internship program offers a collaborative and challenging environment for you to cultivate your work experience and grow your knowledge of modern marketing. Participating in our program allows for direct contribution to client deliverables, contact with internal leadership, mentorship and coaching within your team, and exposure to other departments within the agency through team-based learning. Intern must be reliable with attendance and deadlines and be comfortable both taking direction and working independently.

More specifics include:

- The internship is open to candidates who have recently completed a bachelor's degree.
- You must be able to work Monday-Friday from 8am to 5pm throughout the internship program.
- You are a self-starter with a genuine curiosity for Adcom's business.
- You possess a strong passion for learning and an open-minded attitude toward feedback.
- You are proficient in Microsoft Office, and knowledgeable in various web and social platforms.
- This is a paid internship.
- Approximately 50% of Adcom interns are extended a full-time job offer.
- Application deadline: April 9, 2021
- Start date: June 7, 2021
- End date: August 31, 2021

Here is a link to our web site: www.engageadcom.com. Competition for these positions is strong. We urge interested parties to apply soon.

Integrated Media Intern

Job Summary:

Are you interested in learning more about the business end of the advertisements you see and hear every day? Are you curious about what goes into producing and executing a paid media campaign? Are you detail-oriented with a strong interest in data and analytics? An internship with our Integrated Media department may be the right place for you.

Our team plans and buys media across a variety of platforms - from TV, radio and print to web and social (Facebook/Instagram, TikTok and Snapchat to name a few). We do this for a number of well-known brands and rising entrepreneurial endeavors.

If you are enterprising and solutions-oriented and thrive in a fast-paced, collaborative environment, this opportunity may be right for you.

Up to two internships available.

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Motion Graphics Intern

Job Summary:

Adcom is looking for an intern skilled in design, animation, and live-action video editing.

We're looking for someone who is proficient in Adobe After Effects, Cinema4d (C4D) and Adobe Premiere, and is interested in further developing their abilities. Familiarity with Video Copilot Element and/or Trapcode plugins is a plus.

You must also have a strong storytelling foundation and the ability to work on several projects simultaneously. This internship will provide you the opportunity to participate in concept development and pitching, the creation of static deliverables (like storyboards and style frames) and hands-on editing/animation, under the direction of our senior A/V leadership.

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Graphic Arts Intern

Job Summary:

The Graphic Arts Intern is a key part of the Adcom Creative + Production team. You'll work alongside Art Directors, Graphic Arts Specialists, Copywriters and Account Managers to produce a breadth of print and digital media, presentations and collateral according to precise specifications and deadlines. Your focus on quality and accuracy is paramount. The Graphic Arts Intern needs to possess a high degree of initiative and offer up ideas for client challenges while following their established brand guidelines.

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Digital Developer Intern

Job Summary:

Are you looking to advance your career in web development? We are looking for an intern who is self-disciplined and demonstrates a strong imagination and critical thinking skills.

The ideal candidate will have a basic understanding and competency in web development, including familiarity with development languages and frameworks such as HTML 5, CSS, JavaScript, jQuery, C#.net, PHP and others.

You will assist us in development-related maintenance and coding tasks for websites and web applications, will collaborate with our Development, Digital Strategy and CX Studio team members, and will be exposed to a variety of full stack technology solutions.

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Account Strategy and Management Intern

Job Summary:

If you are detail-oriented, a team player and eager to support the strategic execution of marketing initiatives, keep reading.

For the right person, an Account Strategy and Management internship is an exciting opportunity to learn the agency business from the ground up. We actively train our interns to think strategically about our clients' business challenges through hands-on involvement with a variety of disciplines like digital marketing, marketing automation, social media, paid media, and creative services.

In this role you will be responsible for synthesizing the critical information your team depends on and will be instrumental to supporting team and client needs. Your ability to deeply understand your client's business and communicate these insights across teams is the foundation to our most successful and trustworthy client partnerships.

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Helpful Tips

Even though Kent State classes are being adjusted and events/activities are being cancelled, Career Exploration and Development is still here to help you! Now is a great time to pull out that resume to make updates, practice your interview skills, or make some future career plans. All career advising appointments will occur either via phone or virtually, so reach out today **to make a career advising appointment!**

Caroline Campbell

she/her/hers

Career Peer | Communications, Media and Entertainment

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Career Exploration and Development

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main: 330-672-2360

www.kent.edu/career

More about Career Exploration and Development:

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