WHAT IS CIVILITY?

The ability to find a middle ground

SIGN OUR PLEDGE

WHAT IS CIVILITY?

SIGN OUR PLEDGE

RSVP FOR MDJ MINGLE

March 4 @ 7:30 pm

CCI COMMONS CIVILITY TIPS

DISCOVER YOUR IMPACT ON CIVILITY
WHO WE ARE

We are a team of six public relations students at Kent State University advocating to find a common ground within journalism.

Media has a severe impact on the communities it reaches and this has been a prominent issue in today's climate. It is our goal to help educate and inspire student media members and MDJ students to recognize their impact on media and provide them with the tools and resources to produce civil content.

Connect with us @KSUCommonGround

WHAT YOU CAN DO

Know what civility is

Civility is the act of showing regard towards others. When you show civility, you are being respectful of the audience you are reaching regardless of the topic(s) you are covering.  
**Tip:** Create an open conversation with your peers about sensitive topics and work to find common ground.

Recognize your Bias

Bias exists and it is built into the choices we make when deciding what to leave in and what to leave out of our media. It is important to recognize this bias and evaluate its potential impact on the communities we are reaching.  
**Tip:** If you are uncertain if you've included bias in your work, have someone take a look before you publish!

Understand your Impact

When writing, producing, or creating any type of media, you are not only representing yourself but the industry you work for. Creating incivil content, containing bias and content that could cause tension, can negatively impact yourself, your work, and the audiences you reach. 
**Tip:** Take a look at stories you may think could be seen as incivil and think about how these impacted their audience.

By using information tools, ideas, and other evidence, you can restore the lost middle ground that defines civility.