



Founded in 1910, today Kent State University's eight-campus system is among the largest regional systems in the country. Kent State is also recognized internationally as one of the premiere Ohio universities.

Kent State is ranked among the nation's 77 public research universities demonstrating high-research activity by the Carnegie Foundation for the Advancement of Teaching.

Times Higher Education, ranked Kent State as one of the top 200 universities in the world in for two consecutive years in 2010 and 2011.

Kent State was also noted in the first-tier list of Best National Universities in the 2012 edition of Best Colleges by *U.S. News & World Report*, and was recently ranked among the top 500 universities according to the 2011 Academic Ranking of World Universities.

Minor in HEALTH COMMUNICATION at Kent State University



Exploring the World of Health Communication to Achieve Better Health Outcomes

- ◆ Learn who and what to believe about health issues.
- ◆ Acquire health information technology skills.
- ◆ Discover powerful ways that everyday communication influences your health.
- ◆ Communicate so health professionals will listen and answer your questions.
- ◆ Critically view health messages in popular culture.
- ◆ Design effective messages to influence health beliefs and behaviors and incorporate your values in health care.

Whether you are concerned about improving your communication competencies for a future health care, health education, health marketing, or public health profession — or want to be better prepared to be an active and effective participant in your own health care and that of your family members — a minor in health communication can increase your understanding of the powerful roles of communication in health and health care outcomes and improve skills and knowledge for promoting health and preventing disease.

This is an excellent minor for students in public health, nursing and other health care professions, health education, social work, counseling, family studies, and human development.



Communication Studies also offers a major in health communication as well as majors and minors in several other areas of concentration, including applied communication, global communication, interpersonal communication, public communication, and organizational communication.

School of Communication Studies - Aug. 19, 2012
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18-Credit Minor Flexible and Adaptable Available through the School of Communication Studies



Communicating and Growing as a School at Kent State University since 1932

The School of Communication Studies is part of the College of Communication and Information www.kent.edu/comm



Health Communication Minor Requirements and Course Descriptions

The Health Communication Minor is an 18-credit program with a minimum 2.25 GPA required in the minor for graduation.

Why Study Health Communication?

Communication plays critical roles in health and risk behavior, health care, health promotion, and influences both health outcomes and the cost of health care. In the past decade, the U.S. Surgeon General and the Department of Health and Human Services have recognized that communication is vital to achieving the nation's health promotion and disease prevention agenda.

The minor extends the coursework within the Communication Studies major degree concentration for students who wish to develop greater expertise in health communication.

Health communication addresses such areas as: how health care providers communicate with their patients and how patients can be empowered in these interactions; the power of media messages to affect understandings of risk, health, illness and disease, and health care professionals; the influence of everyday conversations in health and risk behavior; the impact of traditional and new media in health; and designing effective messages to reduce risk, prevent disease, and promote health.

Complete Any Three of the Following Courses Listed Below

Complete the Following Three Core Courses

15000 Intro. to Human Communication

Inquiry into the nature and function of human communication in interpersonal, group, and public contexts. This course may be used to satisfy the liberal education requirements (LER).

25902 Communication Theory

Examination of the process of human communication. Emphasis on source, message, channel, and receiver dimensions of communication. Examination of major theories of communication and social influence.

26501 Intro. to Health Communication

Introduction to the roles of communication in health and risk behavior, health care, and health promotion, including interpersonal, organizational, and media contexts.

36501 Communication in Health Care

Examination of the dynamics of communication in health care settings, including provider-patient interaction; health team communication; family communication in health care settings; and using communication theory, research, and health advocacy skills across a variety of health care contexts.



36505 Communication, Aging, and Culture

Examination of the roles of aging and culture on human communication. Topics include cultural orientations, stereotypes and aging, intergenerational relationships and aging and health care across cultures.

45902 Communication and Influence

Exploration of theories and strategies of social influence in contemporary society. Topics include communication practices such as interpersonal persuasion, advertising, social movements, and health and political campaigns and messages.

46503 Health Communication and Media

Investigation of health messages in traditional and new media, including both incidental health messages found in advertising, news media, and popular culture; and strategic messages developed as part of health communication programs and campaigns.



46507 Everyday Interpersonal Communication and Health

Examination of the roles of everyday interpersonal communication in physical health, psychosocial well-being, and health and risk behavior. Topics include social support, stigma, the role of illness, disease, and disability in identity, and peer pressure.



Want to Know More? Contact or Visit Us

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Learn more about the Communication Studies faculty, student organizations, and other major and minor degree programs available through the School of Communication Studies at:
www.kent.edu/comm