

Florence, Italy, is one of the locations of the multi-disciplinary semester abroad program.



Exploring the World of Global Communication

- ◆ What are the most effective strategies for face-to-face and mediated communication between people of different cultures?
- ◆ How do you interpret the nonverbal behaviors of someone of a different culture than yours?
- ◆ How do you help people from around the globe use communication technologies to interact more effectively?
- ◆ How do different media systems in different parts of the world operate?

Examine the answers to these questions and more with a Minor in Global Communication.

In a growing interconnected world, communication studies is the central field for the 21st century employment. The increased speed of communication, along with the number of communication technologies and applications available for use, has increased the amount and complexity of communication in our global society.

Business and countries are more interconnected and dependent on each other than ever before. The spread of ideas, technologies, wealth, and education is enhanced. Increased global interconnection of production, communication, and technology has produced drastic political, economic, cultural, and social change.

This is an excellent minor for students interested in careers in government and non-governmental organizations with a global presence.



Founded in 1910, today Kent State University's eight-campus system is among the largest regional systems in the country. Kent State is also recognized internationally as one of the premiere Ohio universities.

Kent State is ranked among the nation's 77 public research universities demonstrating high-research activity by the Carnegie Foundation for the Advancement of Teaching.

Times Higher Education, ranked Kent State as one of the top 200 universities in the world in for two consecutive years in 2010 and 2011.

Kent State was also noted in the first-tier list of Best National Universities in the 2012 edition of Best Colleges by *U.S. News & World Report*, and was recently ranked among the top 500 universities according to the 2011 Academic Ranking of World Universities.



**21-Credit Minor
Flexible and Adaptable
Available through the
School of Communication Studies**



**Communicating and
Growing as a School at
Kent State University
since 1932**

Communication Studies also offers a major in global communication as well as majors and minors in several other areas of concentration, including applied communication, interpersonal communication, health communication, public communication, and organizational communication.

School of Communication Studies - Aug. 19, 2012
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**The School of Communication Studies
is part of the
College of Communication and Information
www.kent.edu/comm**



Kent State colleagues at the Great Wall of China. Dr. Mei-Chen Lin, School of Communication Studies, and Theodore R. McKown, associate director of international affairs in the Office of International Affairs.

Global Communication Minor Degree Requirements and Course Descriptions

The Global Communication Minor is a 21-credit program with a minimum 2.25 GPA required in the minor for graduation.

Complete the Following Three Core Courses

15000 **Intro. Human Communication**

An inquiry into the nature and function of human communication in interpersonal, group, and public contexts. This course may be used to satisfy the liberal education requirements (LER).

25902 **Communication Theory**

Study of the process of human communication. Emphasis on source, message, channel and receiver dimensions of communication. Examination of major theories of communication, and social influence.

35852 **Intercultural Communication**

Theory and applications of communication between people of different cultures and different national systems. This course may be used to satisfy the diversity requirement.

Complete Any Four of the Following Courses Listed Below

35864 **Organizational Communication**

Examines the applications of communication theory to organizational settings. Exploration of communication structures, processes, and methods in organizations. Explores organizational writing.

36505 **Communication, Aging, & Culture**

Examination of the roles of aging and culture on human communication. Subtopics include cultural orientations, linguistics, stereotypes and aging, intergenerational relationships, and communication across cultures.

42000 **Media, War, and Propaganda.**

Examines the influence of TV, movies, and media images of war and the war effort; portrayals of enemies, protesters and anti-war groups; and communication research of related topics including mass communication and persuasion.

43000 **Communication Technologies and Human Interaction**

Explores diverse newer media and their use and effect human interaction. Examines how newer media are different from and similar to face-to-face communication or traditional mass media, newer media's effects on human interactions, and theoretical frameworks explaining these media.

45902 **Communication and Influence**

Explores theories and strategies of social influence in contemporary society. Includes discussion of persuasion, product and services advertisements, social movements, and political messages. The course addresses global perspectives on persuasion.

45957 **Language, Meaning & Cognition**

Overview of language use in social contexts, including basic components of language production, semantics, pragmatics, the production and comprehension of sentences, message production, message comprehension, language and society, and differences in language use.

JMC 40009 **Comparative Media Systems**

Study of the forms, organization, scope, and modes of operation of media systems in foreign lands. Also examines agents, channels, and contents of international communication.

VCD 45000 **Graphic Design Perspectives**

Exploration of design through history. Topics include the early alphabet, print processes, illustration, photography, corporate design, modern design and digital processes.

Why Study Global Communication?

Communication technologies are changing how people learn, create and process information; how people interact and relate; how people work; how organizations are run; and how people view themselves and others in the world. At the same time, distance, time, and language barriers, while reduced by new forms of global communication, must still be dealt with effectively.

Now that a majority of industries operate globally, there is a demand for communication professionals with a global perspective who have the theoretical, analytical and practical skills to understand communication across cultures and in culturally diverse environments who can play a powerful role in redefining the way the world communicates.

Accordingly, communication and information-related occupations are seeing strong employment growth worldwide as businesses increase their use of communication technology to increase efficiency, reduce costs, and reach expanding international customers. A minor in global communication enables students to expand their horizons while developing practical skills for success in an increasingly interdependent world.

Want to Know More? Contact or Visit Us

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Learn more about the Communication Studies faculty, student organizations, and other major and minor degree programs available through the School of Communication Studies at:

www.kent.edu/comm