**NEW STUDY CONCLUDES KSU IS NO. 1** 

# KENT STATE

VOLUME 9 - ISSUE 2 SPRING 2010 EXCELLENCE in Action

MAGAZINE



# Prosperity by Degrees

A CENTENNIAL ANALYSIS
OF KENT STATE UNIVERSITY'S ECONOMIC IMPACT



Kent State Researchers Making New Discoveries and Creating New Industries

# PRESIDENT'S MESSAGE





Lester A. Lefton President

e've all heard the phrase that an education pays. At Kent State University, I am proud to say that this saying rings very true, and I have the facts and figures to prove it.

This issue of *Kent State Magazine* previews a comprehensive report on Kent State's economic impact on our region. To commemorate the university's 2010 Centennial, Kent State commissioned a study to quantify the economic contribution of Kent State and to detail the role that the university plays in promoting economic development, enhancing students' careers and improving quality of life in Northeast Ohio and the individual regions served by our eight-campus system.

At a time when companies and organizations are asked to be more accountable and quantify their worth, this report documents the value of a Kent State education for not only our students, but also our alumni, the communities we serve and our regional economy. This report includes very impressive measurable numbers, such as:

- The average annual contribution of Kent State's eight campuses and our alumni equals \$1.9 billion. This is the approximate equivalent of 1.5 percent of the Northeast Ohio economy.
- The region receives roughly \$292.4 million in added regional income each year due to the payroll of Kent State faculty and staff and the university's spending for supplies and services.
- A Kent State graduate with a bachelor's degree will on average earn \$1.1 million in higher income over a lifetime than a person with only a high school diploma.
- Taxpayers see a real money return of 7.2 percent on their annual investments in Kent State.

# 100 Years of Excellence

In addition, Kent State is an important anchor institution to the region, one that is enduring and stable. We are a major source of job creation, research, innovation and entrepreneurship. Today, the university's 21st-century knowledge workforce (scientists, technologist, health and service professionals, to name a few) accounts for more regional jobs than any one of the area's manufacturing companies.

Kent State takes great pride in our 196,000 alumni. Our graduates leave the institution and enter the workforce armed with employer-valued skills, making immediate contributions and leading successful careers. They also are assets to the region and individually make significant contributions to the quality of life we enjoy in Northeast Ohio.

# Not bad for the first 100 years. But we are just getting started.

The report, compiled by Economic Modeling Specialists Inc. (EMSI), also documents Kent State's research efforts, which make Kent State a major source of start-up companies and technology transfer. This activity generates jobs and economic innovation right here in Northeast Ohio, while securing the university's role as a national cultural and educational center.

You can read more online at www.kent.edu/ magazine. The study will renew your pride in this great public research university. Kent State not only is dear to those of us associated with it, but the institution remains a precious and essential resource for Northeast Ohio as well.

I encourage you to take pride in the excellence in action that is taking place at Kent State and celebrate its Centennial. Imagine the exciting possibilities that the next 100 years will bring.

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Prosperity by Degrees In honor of its Centennial, Kent State

commissioned a study to analyze its economic impact on Northeast Ohio.

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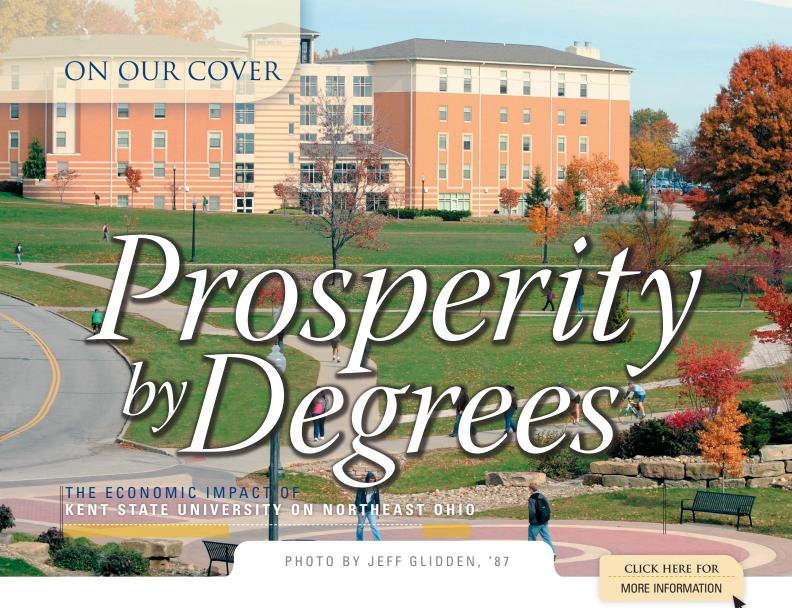
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A study of Kent State's economic impact on Northeast Ohio declares KSU as the region's leading public university.

# A Century of Service to the Region

What is a fitting way to celebrate one hundred years of service? Kent State University, Northeast Ohio's number one producer of college graduates and Ohio's third largest research university, decided to take a new look at itself.

The university commissioned a comprehensive study to assess its impact on the economy and quality of life in Northeast Ohio. The study, *Prosperity by Degrees: The Economic Impact of Kent State University on Northeast Ohio*, was conducted by the national research firm, Economic Modeling Specialists, Inc. (EMSI). It examines Kent State's eight-campus system, which spans 12 counties in Northeast Ohio.

# A \$2 Billion Economic Engine

Kent State University generated \$1.96 billion in added income to the Northeast Ohio economy. This includes:

- **\$1.6 billion** attributed to raising the educational attainment and productivity of the workforce.
- **\$292 million** in added income due to Kent State's business, employment and research operations.
- **\$64 million** generated from Kent State attracting nonlocal students and visitors to Northeast Ohio.

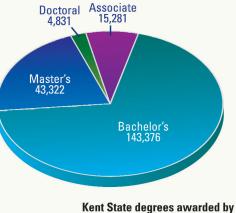


# **Talented Graduates Increase Regional Income by \$1.6 Billion**

Kent State's most enduring capacity is its ability to provide education and career enhancement to the region's residents and increase the educational attainment of the workforce.

 In achieving its mission, Kent State produces \$1.6 billion in added income and business productivity each year to the Northeast Ohio economy.

#### Number of degrees held by Kent State alumni



college or areas of study

Technology

2,161

Education, Health and Human Services 56,314

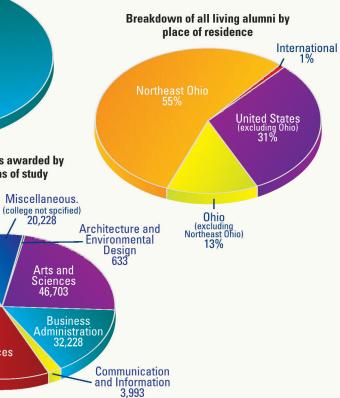
Physical Education,

Recreation and Dance 2,524

Nursing

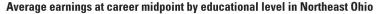
8,315

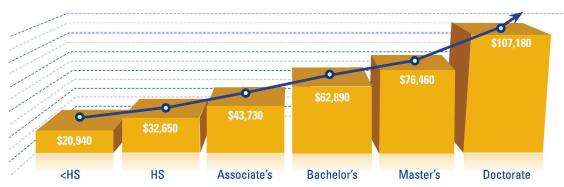
• With 196,000 Kent State graduates (206,810 degrees), Kent State graduates provide a vital flow of educated talent into the state and the region's workforce. For many, it is the pathway into successful careers in business or industry, education, healthcare, science, technology, communications, design and architecture.



# Kent State's Graduates Earn \$1.1 Million More Over a Lifetime

Bachelor degree holders from Kent State University earn \$1.1 million more than a high school graduate over a working lifetime. The additional undiscounted income is after accounting for all education-related costs, including wages foregone.





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# Preparing Today's Students for Tomorrow's Jobs

The *Prosperity by Degrees* research found a clear link between the 21st-century knowledge being learned at Kent State and the demand of tomorrow's jobs. Some examples are:

- The College of Nursing, whose graduates account for 43 percent of nurses employed in the region, has created for University Hospitals an accelerated bachelor's in nursing program offered onsite at University Circle.
- The College of Public Health is the second in Ohio and the only one to offer a bachelor's degree in public health to prepare the industry's entry-level workers.
- The College of Technology is the only school in the state that offers FAA Air Traffic Collegiate Training, making the college a preferred hiring source.
- The College of Business, along with other Kent State colleges, has developed joint M.B.A. degree programs in nursing, healthcare and biology.
- The College of Education, Health and Human Services graduates the highest number of secondary mathematics teachers in Ohio.
- Kent State's Department of Physics is the top in the U.S. for mentoring and graduating African-American Ph.D.s in physics, compared to physics departments of comparable size (excluding Historically Black Colleges and Universities).
- Since the start of the millennium, Kent State has produced 15,000 graduates with degrees in STEMM areas (Science Technology, Engineering, Mathematics and Medicine).
- Nearly a third of Kent State's 2009 graduates majored in a STEMM discipline.
- The Department of Biomedical Sciences, in cooperation with the Cleveland Clinic Foundation, is producing Ph.D. students in biomedical science.
- The Department of Cellular and Molecular Biology, in collaboration with other research institutions, is preparing research scientists for careers in research and biotechnology.
- The university's Online Learning offers complete graduate degree programs in business, technology, public administration, and library and information science.

# The Region's Leading Public University

Considering many factors contributing to student success — academic programs, faculty, research, retention, persistence, and graduation rates — *Prosperity by Degrees* concludes that Kent State is Northeast Ohio's leading public research university.

- No. 1 provider of four-year undergraduate, graduate and doctoral education
- No. 1 in the total number of awarded degrees
- Eight-Campus System spanning 12 counties
- Nine Colleges, offering 281 majors
- First-year student retention 78.6 percent and growing
- Graduation rate 50.1 percent six-year and growing
- Diverse student body: 13 percent African-American, Hispanic, Asian or Native American
- Global engagement: campuses in New York, China, Italy and Switzerland

Serving Academically Motivated Students With Ever-Increasing Success

	2009	2008	2007	2006
Retention Rate	78.6%	72.5%	72.5%	71.1%
Six-Year Grad Rate	50.1	48.7	48.9	45.7
High School GPA	3.2	3.2	3.1	3.1
ACT Composite Score	22.3	22.1	21.7	21.6

# **Destination Kent State**

- Nearly one fifth of Kent State students come from outside the region and outside the U.S.
- Nonlocal students generated **\$45.3 million**, or \$5,773 per student, in added income.
- More than 200,000 visitors in 2008 spent off campus, generating \$19.2 million in added income.

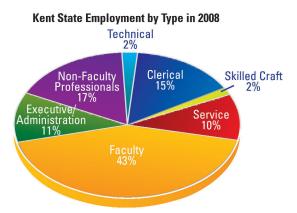


PHOTO BY GARY HARWOOD, '83

**A Leading Business Enterprise.** Kent State's broad business operations have a widespread economic impact, from the flagship Kent Campus to the university's seven other campuses throughout the region.

# **Job Growth, Regional Asset** Kent State is Northeast Ohio's 15th largest employer.

- It is the largest employer among all colleges and universities in the region.\*
- In 2009, the university employed the full-time equivalent of 5,001 faculty and staff.
- The Northeast Ohio economy receives roughly \$294
  million in added income each year due in large part to the
  spending of Kent State employees who live in the region
  and purchase from local businesses that, in turn, buy more
  supplies, goods and services and create new jobs.
- Kent State paid payroll related taxes of nearly \$34 million
   \$10.3 million in state and local taxes and \$23.6 million in federal taxes.



# **University Spending Helps Regional Firms**

Kent State operations expenditures in fiscal year 2007-08 totaled \$185.6 million, much of which was spent with businesses based in Northeast Ohio. The university does business with firms large and small across the 12 counties served by the institution. One major expenditure category is construction. In 2008, the university spent \$38 million on construction, generating or retaining more than 380 jobs. Recent projects include:

### **Construction on the Kent Campus:**

• An \$11 million renovation was made to Ritchie Hall — the home to the Department of Pan-African Studies — and \$6 million in new construction for the Roe Green Center for the School of Theatre and Dance.

#### **Construction on Regional Campuses:**

- Kent State University at Ashtabula completed the \$15 million Robert S. Morrison Health and Science Building.
- At Kent State University at Tuscarawas, the newly constructed Science and Advanced Technology Center added 50,000 square feet of laboratory and classroom space for nursing and workforce development.

### **Support of Diverse Suppliers:**

 Kent State has an active Supplier Diversity Program. In fiscal year 2008-09, Kent State purchased \$9.8 million with a diverse group of minority, women, and economically and socially disadvantaged firms.

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# **Research and Innovation**

Innovation is key to economic growth. Research is key to innovation. Kent State University is one of the nation's top 77 public research universities. It is a regional leader in taking new university discoveries and knowledge out of the laboratories and into the marketplace.

- Technology studies by the Milken Institute ranked Kent State fifth in the United States and Canada in the number of start-up companies formed and patents issued per \$1 million in research expenditures.
- Faculty research has resulted in 109 active patents and 24 active licenses, which in the past eight years have generated \$3 million in licensing income.
- Kent State-related initiatives have produced 16 start-up companies.
- The university established the Centennial Research Park, a 41,000-square-foot facility that houses and supports the acceleration of high-tech businesses in the region.

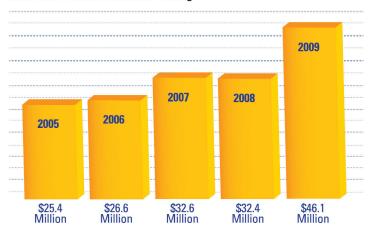
# **Pioneers in Liquid Crystals**

One of the region's best kept secrets is Kent State's important role in liquid crystal discovery and the development of the flat panel display industry. In the '60s, Kent State researchers pioneered the modern era in liquid crystal research and laid the foundation for what has become a global industry. The university's Glenn H. Brown Liquid Crystal Institute (LCI) is the world's most comprehensive research, technology transfer and education program of its kind.

In the '70s Kent State LCI researchers invented twisted nematic liquid crystals, which formed the basis for the entire

PHOTO BY GARY HARWOOD, '83





flat panel display. A decade later, Kent State researchers began combining liquid crystals and polymers to develop polymer dispersed liquid crystals. This research led to commercialization by a number of LCI-related start-up firms in Northeast Ohio.

Further, the Kent State approach has led to the establishment of the FLEXMatters Initiative, a collaboration with Kent State, NorTech, the Fund for Our Economic Future, Team NEO, the University of Akron and others, to build a new industrial cluster in Ohio.

Today, it is estimated that more than 1,000 jobs related to liquid crystal/display exist in Ohio. LCI research interests are now exploring new frontiers in biologically relevant liquid crystals. A recent \$15 million award by the state of Ohio's Third Frontier Project is funding a public-private initiative of universities and enterprises titled Research Cluster on Surfaces in Advanced Materials.



# Kent State: A Springboard For Business Creation

The research and innovation outpouring from the Liquid Crystal Institute (LCI) have generated a significant number of Kent State University-related enterprises.

**KENT DISPLAYS INC. (KDI):** This first successful LCI spin-off was founded in 1993 as a joint venture by Kent State and Manning Ventures. Co-founder Dr. *J. William Doane* was an early Kent State liquid crystal researcher and former director of the LCI.

The company is a world leader in research, development and manufacture of Reflex ™ No Power liquid crystal displays for unique applications such as electronic skins, writing tablets, smartcards and eReaders. In 2008, KDI installed a custom-designed, multimillion dollar, roll-to-roll manufacturing line for flexible LCDs, the first of its kind in the U.S. In 2009, KDI received a \$4.9 million award from the Ohio Third Frontier's Commission's Research Commercialization Program for electronic skins.

Early in 2010, KDI will launch a hot new consumer electronics product, the Boogie Board ™ LCD Writing Tablet. CEO Dr. Albert Green says this ecologically friendly, paperless product will first appear for sale on Amazon.com. KDI is a fast-growing firm with 60-75 science, technology, administrative and manufacturing employees, many of whom are Kent State graduates. More new hires are currently on the drawing board as the production of the new products gains momentum. Kent Displays' products have already garnered significant industry recognition including the 2009 FLEXI award for most innovative display product (Boogie Board tablet) and the 2009 Printed Electronics award for flexible manufacturing. Reflex electronic skins have also been selected as a finalist for the 2010 NorTech Innovation Award for Advanced Materials.

**ALPHAMICRON INC.:** Founded in 1997 by former faculty members of Kent State's LCI, the company designs and manufactures high-tech military and consumer products. AlphaMicron was the first in the world to market a flexible liquid crystal device. Its technologies are being applied to products that include ski goggles, motorcycle visors, auto-dimming mirrors, flight deck goggles, adaptive windows, shutters and luxury eyewear. The firm's switchable lenses, which are incorporated in UVex Ski Goggles, won the *Popular Science* "Best of What's New" award in 2004.

AlphaMicron landed the single largest award from the Third Frontier program in 2008 for \$5 million for research related to its commercial windows project. The firm is the lead enterprise in the Kent State Centennial Research Park. AlphaMicron CEO Dr. Bahman Taheri says the research park was the perfect place to take his company to the next level and to help the region strengthen existing and emerging technology ventures. With 40 employees on board, this growing company is a major employer of Kent State graduates.

**CRYSTAL DIAGNOSTICS LTD:** Formerly known as Pathogen Systems Inc., the company was founded in 2006 as a licensee of fundamental liquid crystal biosensor technologies developed jointly by a research partnership between Kent State University and the Northeastern Ohio Colleges of Medicine and Pharmacy (NEOUCOM).

The technologies enable a rapid, sensitive biodetector to be developed for a broad array of applications, including environmental, defense and medical markets. The company has research operations at NEOUCOM and in 2010 will be the newest resident in Kent State's Centennial Research Park. CEO Robert Bunting says that support from the research partnership, along with Third Frontier funding, is instrumental in helping the company move part of it business and manufacturing functions from Colorado to Kent. Crystal Diagnostics was a 2009 winner of a NorTech Innovation Award for their Rapid Pathogen Detection System.

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# Adding Value MORE INFORMATION MORE INFORMATION TO the Region

# Kent State's Regional Campuses help drive Ohio's economy

Kent State University's seven Regional Campuses extend access to high-quality higher education throughout Northeast Ohio. Each of the campuses — Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas — is an integral part of the community it serves. The campuses add value to Northeast Ohio through the promotion of fine arts and humanities; the extensive offering of continuing education courses and programs; the enhancement of primary and secondary education; the development of carefully

crafted associate degree programs; the offering of selected upper-division and graduate coursework; a wide variety of partnerships with business and industry; leadership in the development of distance learning technology; or enabling citizens to achieve the goal of earning a baccalaureate degree from Kent State.

While each campus contributes to the university's overall economic impact on the state and region, the contributions to their local economies are equally impressive.



## Kent State University at Ashtabula:

The 2007–08 student population will contribute an estimated total of \$6.3 million in taxable income to the Ohio economy on average per year. Avoided social costs — from crime, health issues and welfare programs — will amount to \$554,400 by the midpoint of the students' working careers. In addition, the campus directly contributed about \$36.7 million in 2007–08 to the region's income, including \$6.3 million in campus operations spending. The largest impact is \$30.4 million generated from the productivity effects of alumni who live and work in Ashtabula County.

## Kent State University at East **Liverpool:**

Columbiana County received \$17.6 million in added regional income, including \$4.1 million in impacts of campus operations. Saved social costs amount to \$199,700, and alumni productivity in the county equals \$13.6 million.

## Kent State University at Geauga:

The service area economy received roughly \$29.2 million in added regional income, including \$4.3 million from campus operations. Saved social costs equal \$839,100, and alumni productivity is \$24.9 million.

### Kent State University at Salem:

Kent State Salem added roughly \$23.4 million in income to its service area, including \$6.1 million from campus operations. Saved social costs are \$719,900 and alumni workforce productivity is \$17.3 million.

### Kent State University at Stark:

Kent State Stark produced a payoff to Stark County's economy of some \$129.6 million in added regional income in fiscal year 2007-08, including \$14.9 million from the campus' operations. Saved social costs will be \$3.5 million and an added gain of \$114.6 million from productive alumni working in Stark County.

## Kent State University at Trumbull:

The county economy received roughly \$81.6 million in added regional income, including \$8.5 million from campus operations. Estimated saved social costs is \$1.5 million and alumni productivity effect is \$73.1 million.

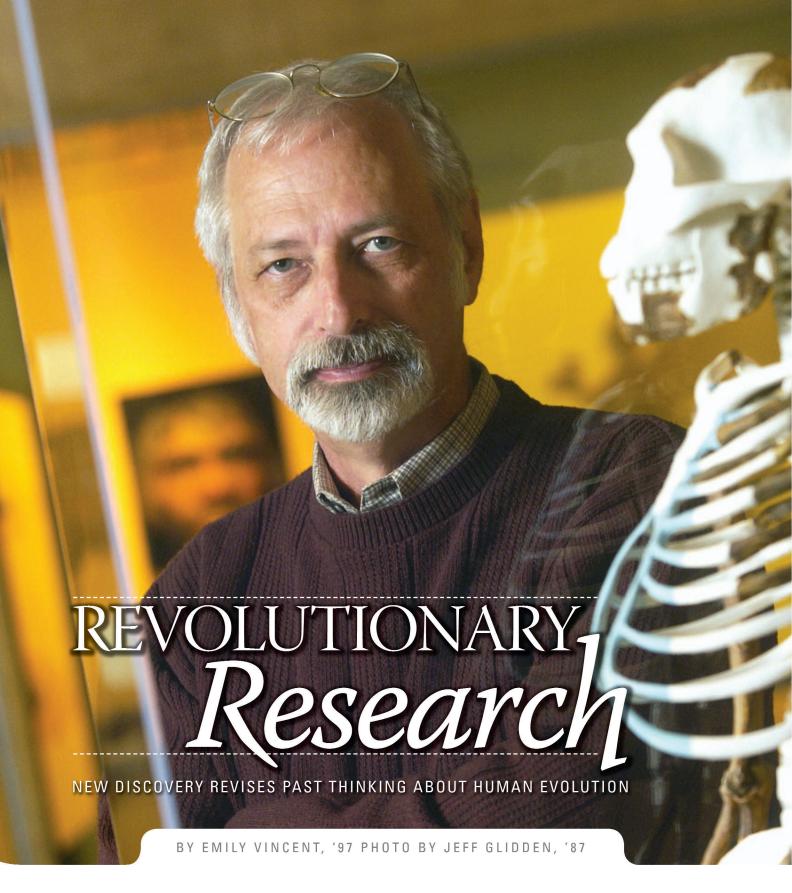
### Kent State University at Tuscarawas:

Kent State Tuscarawas contributed roughly \$79.0 million in added regional income, with campus operations making up \$7.0 million of that total. Saved social costs are estimated at \$878,200 and alumni productivity effects is \$72 million.

Regional Campus **Economic Impact** 

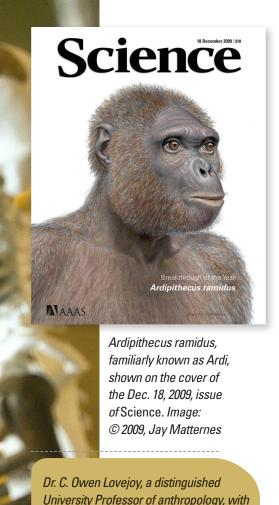






# Throw out all those posters and books that depict a living ape evolving into a human being,

says Kent State anthropologist and distinguished University Professor Dr. C. Owen Lovejoy.



a model of the skeleton of "Lucy," a fossil

of a human ancestor that walked upright

more than three million years ago.

An internationally recognized biological anthropologist who specializes in the study of human origins, Lovejoy is one of the primary authors of recent research findings on *Ardipithecus ramidus*, a hominid species that lived 4.4 million years ago in what is now Ethiopia.

"People often think we evolved from ancestors that look like apes, but no — apes in some ways evolved from ancestors that look like us," Lovejoy says. "It has been a popular idea to think humans are modified chimpanzees. From studying Ardipithecus ramidus, or 'Ardi,' we learn that we cannot understand or model human evolution from chimps and gorillas."

A special Oct. 2, 2009, issue of *Science* (www.sciencemag.org) featured 11 papers that offered the first formal descriptions of Ardi, a partial female skeleton. Lovejoy was the first author on five papers and contributed to an additional three. For the past seven years, he has been a part of a major international research effort studying Ardi, serving as post-cranial anatomist and behavioral theorist. The discovery was named 2009 Breakthrough of the Year by *Science*.

Ardi and Lovejoy also were featured in a Discovery Channel special in October.

## **Historical Findings**

One of Lovejoy's most recognized achievements is the reconstruction of the skeleton of Lucy, a fossil of a human ancestor that walked upright more than three million years ago. "Ardi is one million years older than Lucy, more informative than Lucy, and Ardi changes what we know about human evolution," Lovejoy says.

When comparing Ardi to Lucy, Lovejoy says that working on Ardi was much more exciting and interesting. "She provides real answers," he adds.

A resident of Kent, Ohio, Lovejoy has taught at Kent State for 40 years. He is a widely published author, with more than 100 articles in prestigious publications. He also holds the honor of being one of the Institute for Scientific Information's "Most Highly Cited" authors in social sciences. In 2007, he was elected to membership in the National Academy of Sciences (NAS) for excellence in original scientific research. Membership in the NAS is one of the highest honors given to a scientist in the United States.

#### CLICK HERE TO WATCH VIDEO

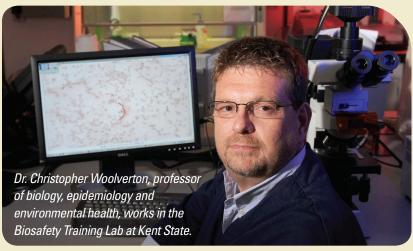
OF LOVEJOY DISCUSSING THE RESEARCH FINDINGS OF ARDIPITHECUS RAMIDUS



# KENT STATE NAMED BIOSAFETY TRAINING FACILITY BY NIH

Kent State University has been named a Designated Training Facility of the National Institutes of Health's National Biosafety and Biocontainment Training Program (NBBTP), becoming only the second facility in the country to receive this designation.

As such, the university's Biosafety Training Lab becomes a continuing education



training site for the NBBTP, whose mission is to prepare biosafety and biocontainment professionals of the highest caliber to meet the needs of the biomedical, emerging disease and civilian biodefense

research communities through the 21st century.

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ON THIS AND OTHER KENT STATE RESEARCH



# If you've been there, you've seen the gold thread that glimmers under the soft light.

The air is redolent of a library, but, instead of books, the curious blend of antique textiles from around the world gives off an evocative scent that fills the space. The air is cool. You imagine touching the fragile garments, cotton and silk. Textiles and costumes, some more than 200 years old, hang from the ceiling or wrap mannequins. You close your eyes and, for a moment, imagine living in another time, dressed in another wardrobe.



# Gateway to the university

Every year, close to 8,000 people walk through the front doors of Rockwell Hall, one of the most historic buildings on the Kent Campus, to enrich their senses by experiencing the Kent State University Museum's exhibitions of the world's great designers and the artifacts of other cultures. But the museum's reach goes beyond its physical space. Another 19,000 visitors access the museum's collection online. And it goes even farther than that.

The Kent State University Museum, now in its 25th year, serves as a cultural gateway to the university for the community, garnering national and international recognition from museums and the fashion industry.

Boasting a fashion and decorative arts collection of more than 40,000 pieces, the Kent State University Museum has proudly displayed the work of famous fashion icons such as Isabel Toledo, designer of Michelle Obama's lemongrass-yellow dress worn at President Barack Obama's 2009 Inauguration; Michael Kors, known recently for his role as a judge in the critically acclaimed television show *Project Runway*; Rudi Gernreich, designer of the infamous 1964 topless bathing suit that became a symbol of controversy worldwide; designers Ralph Rucci, Oscar de la Renta and more.



PHOTO BY BOB CHRISTY, '95

# "We provide students with

# enormous research opportunities

and a venue for inspiration and study."

Jean Druesedow

# Incubator for creativity and research

The museum's collection was originally established by a gift from dress manufacturers Shannon Rodgers and Jerry Silverman, three years before the museum officially opened in 1985. In a 1982 *Record-Courier* article announcing the gift, Silverman said they donated their collection to Kent State because they "wanted to open the world to the student," which was "the only way for creativity to grow."

Museum director **Jean Druesedow** says the museum does just that for students. The scholarship of research and exhibition occurs in collaboration with staff, faculty and students from the university and from people around the world.

As one of the few museums affiliated with an adjacent fashion school, currently 1,100 students strong, the museum goes above and beyond to work with faculty to prepare students.

"We're important to the university because we reach across the campus with interdisciplinary exhibitions," Druesedow says. "We provide students with enormous research opportunities and a venue for inspiration and study."

In any calendar year, 12 to 14 exhibitions are on view, with five to seven new ones and others extended from the year before. At least one exhibition is changed every six to eight weeks, and each exhibition lasts about one year.

# a n n i v e r s a r y KENT STATE UNIVERSITY MUSEUM 1985 - 2010

25th Anniversary Hepburn Exhibition

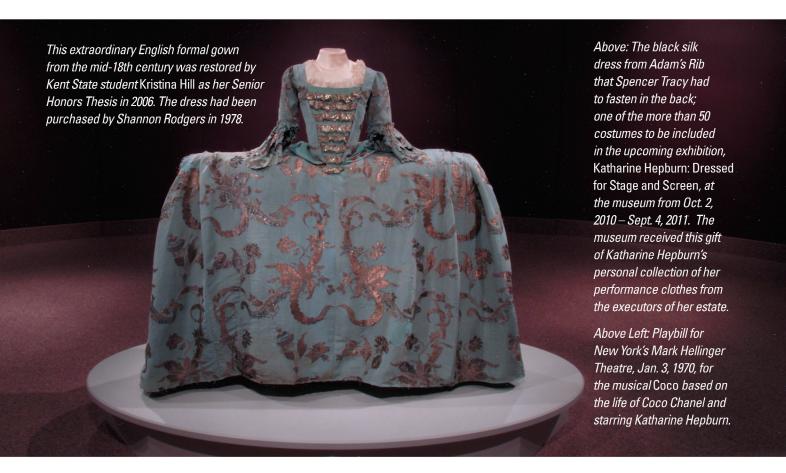
To commemorate this milestone year, the museum will preview the exhibition *Katharine Hepburn: Dressed for Stage and Screen* at its 25th anniversary gala event on Sept. 25, 2010. The exhibition will feature approximately 50 different examples of Hepburn's performance wardrobe from stage, film and television, including her iconic trousers. Druesedow says this exhibition has great potential to tour to other institutions in the U.S. and abroad, further adding to the museum's positive reputation.

Over the years, the museum has generated a plethora of positive publicity for the university by lending objects nationally from the collections, such as an entire exhibition to the Columbus Museum of Art in Georgia, as well as internationally, to exhibitions at the Imperial War Museum in London, the Louvre in Paris and the Benaki in Athens.

"The fact that international organizations borrow from us is a testament to the importance of our collection," Druesedow says.



PHOTOS COURTESY OF KENT STATE UNIVERSITY MUSEUM







A selection from Savanna Vaughn Clark's extraordinary hat collection, which she has given to the museum, will be displayed until Oct. 10, 2010.

# Source of Regional Pride

The museum's international reputation makes it a must-see destination for visitors from nearby cities and surrounding regions.

Many community groups tour the museum's treasures. Adult groups such as the Red Hatters, area senior centers, general interest groups and various other clubs schedule guided tours throughout the year. School groups such as the Girl Scouts, 4-H Clubs and college classes also are on the guided-tour list.

The community has benefited from recent special events, such as a lecture from veteran actress Ann Rutherford, who played Carreen O'Hara in *Gone With the Wind*; a masked ball with a live tango band; and a glass discovery day where Dr. James S. Measell, an archivist from Fenton Art Glass, identified and appraised guests' glass.

"I think community members are very proud of us," Druesedow says. "I think that they feel we're unique as an institution, that they can bring their friends here, and that we're internationally renowned."

As the museum looks to the future, Druesedow says she wants to expand and enhance the museum's financial support and educational programming.

For now, the museum will continue its mission to collect, preserve, interpret and exhibit fashion and decorative arts, serving as a passageway to the world of fashion from Kent, Ohio.

# "The fact that

# international organizations borrow from us

is a testament to the importance of our collection."





The alarm goes off before dawn most mornings for *Catharine Marosszeky*, a fifth-year senior on the Kent State soccer team. That's because 7:45 a.m. classes are the norm for the student-athlete, who must squeeze in a full class schedule before practice begins at 2 p.m. Then it's off to an evening of studying before starting over again the next day.

And none of that accounts for games, travel, meals
— and sleep.

Rachel Miller, a junior member of the Kent State Field Hockey team from Bathurst, Australia, makes her way down the field during a match against St. Louis. Kent State won the match 7-0.

"It's almost like having a full-time job and being a student," the suburban Toronto native says. "Mentally and physically, it's very taxing."

Academics are important for Marosszeky, who recognizes that opportunities for athletes are limited after college. So she's finished her undergraduate requirements and, because of two injuries that have extended her Kent State career, is moving on to graduate work in speech pathology.

A rigorous emphasis on academics is a core philosophy of the Department of Intercollegiate Athletics. In the past year, the program set a benchmark for excellence with a department-wide grade point average of 2.96. And 238 student-athletes — the most ever — had GPAs greater than 3.0.

**Student-Athlete Support Systems** 

Educational success can be credited to the student-athletes' strong work ethic, but also the George L. Jenkins Academic Resource Center, which opened in 2005. Located in the Memorial Athletic and Convocation Center, the space provides student-athletes study cubicles, computers, printers, and tutoring and advising staff.

"I've been here long enough to remember when we didn't have the Academic Resource Center," Marosszeky says. "We would do student tables, where everyone would be there at the same time. It was very tough to concentrate."

Now, a quiet environment is the rule — along with support that ranges from tutoring to providing an outlet to vent.

And academic support for Kent State student-athletes is getting a major boost, thanks to two Centennial Campaign gifts from **Judy Devine**, M.A. '70, a senior associate athletics director emerita. Before Devine retired in 2000 after 31 years, one of her chief duties was coordinating the academic performance of student-athletes. Her latest gifts continue that educational emphasis.

The first endows the annual Athletic Academic Honors Dinner, which recognizes student-athletes with GPAs higher than 3.0. The second is the lead contribution in a planned expansion of the Academic Resource Center.

"I was attracted to the project because it visibly demonstrates the continuing commitment to helping student-athletes succeed in their academic pursuits and earning their degrees," Devine explains. "The 'student' part of the Kent State student-athlete is taken seriously and supported strongly, and it is my desire to remain affiliated with that effort."

Devine's other Centennial Campaign commitment is a \$1.2 million bequest that will endow a fund to address long-term needs for the department as they pertain to Title IX and ensuring gender equity. It's the third-largest gift in athletics' history.

For Marosszeky, recipient of last year's Judith K. Devine Leadership Award, the academic center

"The 'student' part of the Kent State student-athlete is taken seriously and *supported strongly.*"

— Judy Devine

expansion promises to raise the bar even higher for student-athletes.

"When you're looking for a school, you're looking for that good academic support," she says. "I can't imagine the Academic Resource Center getting better, but I've seen it change so drastically. These gifts will give us the resources to get our work done in the limited time we have as student-athletes. And that's so important."



PHUTU BY GARY HARWOOD, '83

Catherine
Marosszeky, a Kent
State soccer player
from Aurora, Ontario,
and recipient of
last year's Judith K.
Devine Leadership
Award.

CLICK HERE FOR MORE INFORMATION



# CENTENNIAL ATHLETIC EVENTS

Starting with the Normal Nine in 1914, athletics at Kent State University have long been a model of excellence and an integral part of campus life.

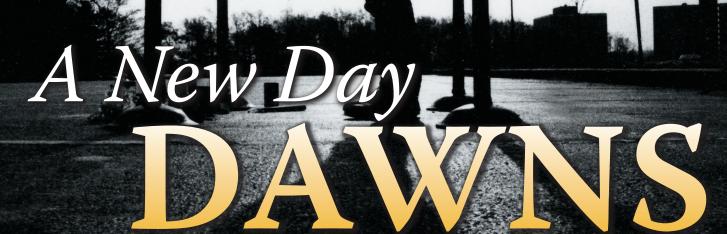
As part of the university's Centennial Celebration, we pay tribute to the outstanding teams and individual student-athletes who have provided too many memorable moments to count during their time at Kent State and beyond. Recognized as one of the top comprehensive

programs in the Mid-American Conference — and in the nation — the Kent State Department of Intercollegiate Athletics has a proud history, rich with tradition.

The department will host a variety of events in celebration of the Centennial as it looks toward another 100 years of championship-caliber performance.

CLICK HERE FOR
THE FULL SCHEDULE OF EVENTS

Since 1971, a candlelight vigil has been held in the Prentice Hall parking lot where Allison Krause, Jeff Miller, Bill Schroeder and Sandy Scheuer lost their lives. The vigil follows a march around campus the evening of May 3 and lasts through 12:24 p.m., the time of the shooting, on May 4.



MAY 4 VISITORS CENTER TO OFFER DIVERSE PERSPECTIVES

# The year 2010 will mark the 40th anniversary of the events surrounding May 4, 1970,

when Kent State University was placed in an international spotlight after a student protest against the Vietnam War and the presence of the Ohio National Guard on campus ended in tragedy.

May 4, 1970, stands as a watershed moment in national history and world memory. For the 40th commemoration of this historic event, Kent State University will offer new permanent programming and special events that promote understanding and offer opportunity for reflection on the significance of May 4 for citizens today.

These new offerings also serve to inaugurate the educational programming that will be an ongoing feature of the forthcoming May 4 Visitors Center.

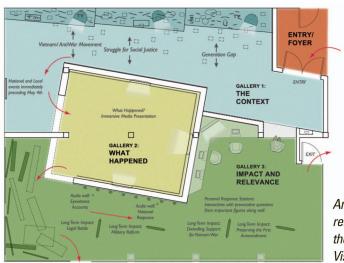
This year's commemoration offers the first guided walking tour of the historic site, featuring seven interpretive markers along with audio and multimedia components. The interpretive markers and events



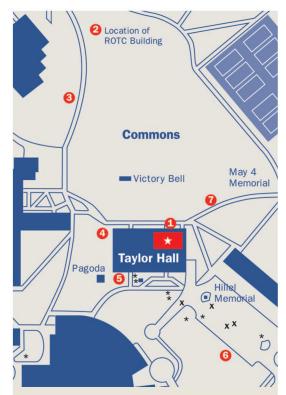


are supported by a grant from the Ohio Humanities Council. Other commemorative events include new creative work and performances to engage veterans, students of all ages, senior citizens and other community members.

The guided walking tour is part of the larger May 4 Visitors Center project, currently in design by museum experts Gallagher & Associates. The center will be located within the historic site and feature a permanent indoor exhibit. For more information on the center, along with updates on 40th commemoration activities, follow the links at www.kent.edu/magazine.

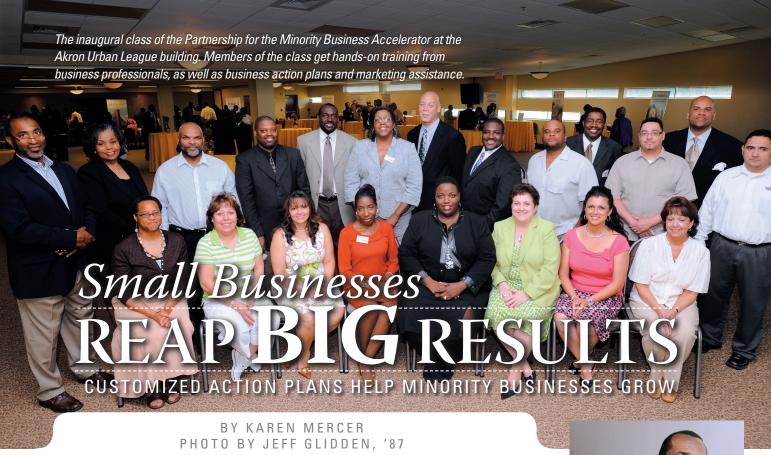


An artist's rendering of the May 4 Visitors Center.



## Walking Tour Stops - May 4, 1970, Site and Memorial

- 1. May 4 Visitors Center and tour map pickup
- 2. ROTC building site where Ohio National Guard first lined up in 1970
- **3.** Victory Bell on the Common where the noon rally assembled on May 4
- **4.** Top of Commons, traversed by students and guardsmen
- **5.** Pagoda at the top of Blanket Hill where guardsmen fired
- **6.** Prentice Hall Parking Lot where most of the students who were shot fell
- 7. Conclusion of tour and entry to May 4 Memorial



The Partnership for the Minority Business Accelerator (PMBA), a consortium of the Akron Urban League, Akron SCORE and Kent State University, recently completed its intensive mentoring program for the first group of minority-owned businesses that entered the program in 2008.

These 15 businesses have made substantial gains as a result of the PMBA program. In only 14 months, they have added 11 new permanent employees and offered 12 new products or services. They also increased revenue by an estimated \$3 million at the end of 2009. The success of these locally owned businesses also contributes to the economic growth of the region.

### **Supporting Success**

Terry Clark, president/CEO of ClarkTel Communications, was one of these business owners. "Our participation in PMBA's business education and networking opportunities has helped us win more business," he says. "ClarkTel's revenues have increased by 25 percent since we've been actively participating in PMBA's program for success."

PMBA continues its support of minority businesses in Summit, Medina and Portage counties, and welcomed a new group of 20 businesses to the program in fall 2009. This class of business owners represents the

professional services, retail, cleaning, catering, transportation, construction and printing industries. PMBA businesses have a combined total of 103 employees, and their combined annual revenues are just over \$3,989,000.

#### **Customized Assistance**

PMBA offers many services to the participating businesses. Each business owner's specific needs and goals are identified through evaluations, counseling, mentoring and workshops. Services provided include a customized action plan, business development strategies, management assistance, business education/training and assistance in securing business financing.

Veronica Cook-Euell, PMBA program manager, says she looks forward to the incoming group of PMBA clients. "We are excited about the second group of businesses that we will have the distinct pleasure of working with," she says.

"First-year results show that we have greatly impacted the businesses in the inaugural group, and as we embark on a new chapter, we hope to assist the 2009/2010 group realize significant growth and increased opportunities and knowledge through a customized approach and attention to their specific needs."

CLICK HERE FOR MORE INFORMATION



"Our participation in PMBA's business education and networking opportunities has helped us **win more business**."

Terry Clark, ClarkTelCommunications

# ALUMNI ASSOCIATION MEMBER PROFILE

# LOU HOLTZ, '59 ESPN STUDIO ANALYST



Lou Holtz, '59, one of the most successful college football coaches of all time, serves as a college football studio analyst on ESPN. Holtz is the only coach in the history of football that took six different teams to a bowl game, won five bowl games with different teams and had four college teams ranked in the final Top 20 poll. Currently, he appears on ESPNEWS, ESPN College GameDay programs and SportsCenter, and he serves as an on-site analyst for college football games. He holds a bachelor's degree in history from Kent State University and a master's degree in arts and education from lowa.

## What did you like most about Kent State?

The teachers, coaches and people all made up a friendly campus. I left with a lifetime of memories. At my age, I still feel I would rather have memories than my youth.

# Favorite place to hang out, on or around campus:

Brady Café during the day, and Ray's, Venus and Rathskeller at night. On campus, the gym. I played basketball all winter. At the Student Union, the 10 a.m. group would meet and talk and have crossword puzzle contests.

### Favorite campus activity and why:

Delta Upsilon Fraternity. They were like my family. Great friends, great social life and you learned you had obligations and responsibilities. Family doesn't mean you have the same last name or the same address. It means you have the same core values.

# Kent State person who influenced you the most:

All coaches and teachers — Rick Forzano, Frank Smouse, Trevor Rees — my football coaches. Dr. Phillip Shriver, Dr. Roberts, Dr. Kaplan, all history teachers. Dr. Schumacher, physical science professor.

# Why I became a lifetime member of the Alumni Association:

Kent State did so much for me it is only appropriate I try to show my appreciation by donating a scholarship and becoming a lifetime member of the Alumni Association. I hope to do more in the future.



JOIN NOW ONLY \$35 A YEAR visit www.ksualumni.org or call 1-888-320-KENT

# CLASS NOTES

**SHARE YOUR PHOTOS WITH US!** The Alumni Association wants to publish photographs of you and other Kent State alumni. If you recently attended a wedding or another event with other alumni, then send us your photos. We welcome all photos but will not be able to publish pictures with just one alumnus due to the high number of pictures we receive. Please do not send photos that you wish to have returned. You may e-mail photographs, preferably high-resolution digital images, to alumni@kent.edu. Make sure to include a caption with the names of alumni in the photo and their graduating years.

Ron Gawryszewski, B.S.E. '64, Ph.D., Killeen, Texas, has retired from the U.S. Army with the rank of Lt. Colonel. He has also retired from the Killeen Independent School District where he served as the school principal. Gawryszewski recently retired from his position as a sales and service representative for Lifetouch National School Studios.

**Ted Hoagland**, Smithfield, Va., Summited Mount Kilimanjaro, Tanzania, in July 2008 as part of climate change flora population research on Kilimanjaro.

Richard F. Peterson, M.A. '67, Ph.D. '69, Makanda, Ill., is professor emeritus of English at Southern Illinois University. Peterson is the author of *Growing up with Clemente, Extra Innings: Writing on Baseball, The Pirates Reader, The St. Louis Baseball Reader,* and the editor for Kent State University Press's "Writing Sports" series. His essays have appeared in the *Chicago Tribune* and the *Pittsburgh Post-Gazette*.

Harry E. Fitch, Peachtree City, Ga., self-published a novel, *The Number Two Pencil Solution*, which focuses on the battles of a high school English teacher against the bureaucracy and other influences he believes are destroying public education. Although highly autobiographical, it is a work of fiction. Brief reference is made to Kent State.

Dom Infante, M.A. '69, Ph.D. '71, Alliance, Ohio, received a Centennial Scholar award for his work in organizational communication from the Eastern Communication Association. Linn W. Loomis, M.Ed., Newcomerstown, Ohio, authored *One Man's Journey* (2008). Marion L. Mazzarella,

M.Ed., Canton, Ohio, has been a volunteer for McKinley Health Care Center since 1994 and works in conjunction with the Recreation Services Department to serve the residents of the facility.

Alan Lavine, Palm Beach Gardens, Fla., is the author of 15 books and writes a syndicated column for Dow Jones *MarketWatch*, as well as a family finance column that runs in a number of newspapers nationwide.

Kevin J. Adams, Knoxville, Tenn., is the author of the book *Class and Race in the Frontier Army*. Jack E. Bernhardt, Hillsborough, N.C., has contributed an

article on white gospel music to the *Folklife* volume of *The New Encyclopedia of Southern* 

Culture. Margaret R. Payne, M.A.,
Akron, Ohio, retired from Kent State and
is working part-time in the Department
of Psychology at Kent State. Payne
is the SOS project coordinator and
is a finalist for the Inside Business
magazine Athena Award.

Norman R. Macklin,
M.A., Rensselaer, N.Y.,
received his second
doctorate degree, Doctor of Human
Letters. Macklin serves as a Baptist
denominational officer at Moderator of
the Hudson River Frontier Missionary
Baptist Association and as first vice
president of the Congress of Christian
Education, (NY) Empire Baptist
Missionary Convention. Frank P.
Vazzano, Ph.D., Canton, Ohio, won

the Ohio Genealogical Society's 2009 Governor

Thomas Worthington Award for his book *Politician Extraordinaire*.

173 Gust Goutras, North Canton, Ohio, has been elected to serve a three-year term as District 14 representative on the Board of Governors of the Ohio State Bar Association. Goutras is the chief deputy and magistrate for the Stark County Probate Court. He had served on numerous boards and committees.

Sherrie L. Graham, Mobile, Ala., of Bay Coast Coaching Consulting Partner will launch www. gulfcoastwomanonline.com e-zine. The e-zine is an online publication for women in the Gulf Coast region, targeting women and their achievements.



Anibal Torres, M.Ed. '81, Ravenna, Ohio, worked for Kent State University in Student Financial Aid from April 1978 until April 1994 and then served with Career Services until retirement in June of 2003.

Andrew S. Rancer, Ph.D., Akron, Ohio, received a Centennial Scholar award for his chapter in the Eastern Communication Association's 100th Anniversary.

Diane C. (Pritchard) Seibert, Washington, D.C., is the program director of the Family Nurse Practitioner Program at Uniformed Services University of the Health Sciences in Bethesda, Md.

Jim Szatkowski, M.A. '94, Garfield Heights, Ohio, is a technical editor/writer for Congressional & Special Interests and Military Retired & Annuity Pay Operations at Lockheed Martin Mission Services.

CONTINUED ON PAGE 27

# CELEBRATE KENT STATE'S CENTENNIAL

In honor of Kent State University's centennial, please join President Lester A. Lefton to celebrate Kent State's past and take a glimpse into its future.



#### **MARK YOUR CALENDAR NOW:**

Houston, Texas — Feb. 3, 2010 Phoenix, Ariz. — Feb. 4, 2010 Tampa, Fla. — Feb. 25, 2010 Detroit, Mich. — April 2010 Toledo, Ohio — April 2010

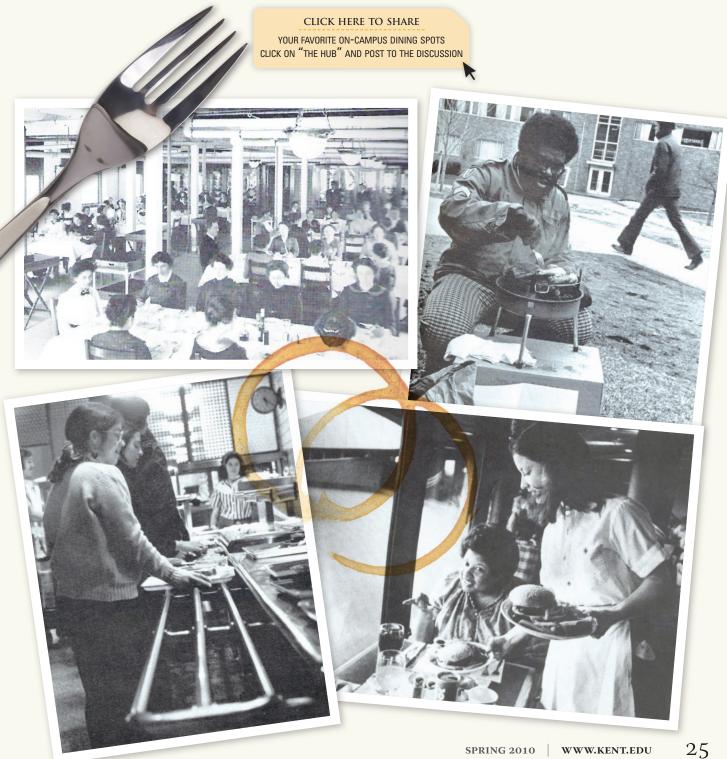
Kent State President Lester A. Lefton welcomes guests to the annual Herrick Society Luncheon in Rockwell Hall Atrium.

Please watch your mail for an invitation or visit www.ksualumni.org for additional program information and to register online.

# FLASHBACK

# CAMPUS DINING Over the years, Kent State's campus dining options have changed drastically. One of the first dining halls was

located in Lowry Hall, which was an all-women dormitory. The Student Union opened in 1949. It featured a bowling alley, pool tables, lounges, cafeterias, a bookstore and a faculty dining room. Renamed Oscar Ritchie Hall in 1972 in honor of Dr. Oscar W. Ritchie, the building now houses the Department of Pan-African Studies. The Student Union, now the Hub, is located in the Kent Student Center.



# ALUMNIORIES THROUGH THE DECADES 1950-1970

BY ANNA RIGGENBACH, '08





Kent State University saw considerable growth of programs and facilities between 1950 and 1970. The Music and Speech Building was built in 1960, and Glenn H. Brown, professor of chemistry, established The Liquid Crystal Institute in 1965, the same year the Honors College was founded.

# Alumni who attended Kent State during this time share some of their GOLDEN FLASH MEMORIES.

### Journalism Grads Credit William Taylor

As a public relations major, Tom Duke, '55, was very involved with the campus and its publications. He worked on The Burr and was the editor of the Daily Kent Stater. William Taylor, founder of the School of Journalism and Mass Communication, set him up with an internship that allowed Duke to handle publicity for the university for a summer at the same time he edited the Stater and served as business manager.

"Working in the PR office for the university was a tremendous experience," Duke says. He said that the School of Journalism at that time had outstanding faculty members, including Taylor, who was a Pulitzer Prize winner and had been on Gen. Douglas MacArthur's public relations staff during World War II.

He was one of only two African-American journalism students.

Albert Fitzpatrick, '56, was very involved in journalism during his time at Kent State. He was a member of the Society of Professional Journalists and was sports editor for the Stater one semester.

Taylor was Fitzpatrick's advisor, and he advised Fitzpatrick not go into journalism because African-Americans were unlikely to find a job.

Despite his warning, Fitzpatrick was determined to find

a job. He submitted his application all over but received no responses.

After taking a job as a social worker, he received a call from the Akron Beacon Journal. The job did not pay much but Fitzpatrick knew he had to take the position. Eventually, he became the executive editor.

In 1972, Fitzpatrick received the Outstanding Journalism Award from his former advisor, Taylor. And what did Fitzpatrick say when receiving the award? "I'm glad I didn't take your advice."

## Memories of the Campus Day Parade

The campus day parade may seem like a new event for current Kent State students, but for Sandy Downey Krueger, '68, it is one of her fondest memories. As a member of Alpha Xi Delta sorority, she helped build elaborate floats with flowers made out of tissues and tissue paper.

Krueger also participated in Derby Day activities, was on the Student Activities Board and the Resident Judicial Board.

As a child, Krueger knew she wanted to come to Kent State and be a teacher because her great uncle was a teacher. That goal was reinforced by one of her math education professors, Dr. Kenneth Cummings. Krueger says he "shaped a lot of who I wanted to be as a teacher and taught by example."

#### **CONTINUED FROM PAGE 24**

**Paula N. Warnken**, M.L.S., Cortland, N.Y., who served State University of New York (SUNY) Cortland for 16 years, retired in August 2009. Warnken has been designated associate provost emerita for information resources.

Thomas A. Adams, Fort Mill, S.C., was elected to the town council in his hometown; his term began in January 2008. Bob Fay, Canton, Ohio, was recently appointed to the Accountancy Board of Ohio by Governor Ted Strickland. Terry Stancin, M.A. '81, Ph.D. '86, Medina, Ohio, is the director of the Division of Child Psychology at MetroHealth Medical Center and a professor at Case Western Reserve University. He was awarded the Lee Salk Distinguished Service Award from the Division 54 of the American Psychological Association. Stancin is currently cochair of the membership committee for the Society of Developmental and Behavioral Pediatrics and was previously chair and secretary/treasurer.

Loretta J. Kalcik, M.Ed. '87, Garfield Heights, Ohio, is a partner of My Student Services LLC.

Bruce C. Browne, Clearcreek, Ohio, is partner and vice president of Aberdeen Financial Group Inc., an employee consulting firm in Centerville, Ohio. Carolyn J.

consulting firm in Centerville, Ohio. **Carolyn J. Radcliff**, M.A. '97, M.L.S. '90, Munroe Falls, Ohio, is a 2009 recipient of the Ilene F. Rockman Publication of the Year Award.

Robert F. Celebrezze, Moscow, Idaho, is currently in his 23rd year as an educator and in his ninth year as principal of Moscow High School in North Idaho. Celebrezze received the Idaho High School Principal of the Year award for 2008–09.

Patricia L. Inman, M.Ed.'89, Jefferson, Ohio, was awarded the Kent State University Ashtabula Roger T. Beitler

Distinguished Former Student Award at the May 2009 commencement ceremony. **Alice H. Ripley**, Albertson, N.Y., won the 2009 Tony Award for "Best Leading Actress in a Musical" for her role in the hit Broadway musical *Next to Normal*.

Julie A. Gedeon, M.L.S. '87, Ph.D. '02, Stow, Ohio, is a 2009 recipient of the llene F. Rockman Publication of the Year Award. Mark A. Wrabel, San Francisco, Calif., has worked at a variety of ad agencies and now runs his own animation, illustration and video business.

Elizabeth A. (Polito) Ford, Ph.D., Chincoteague Island, Va., has coauthored a book called *Royal Portraits in Hollywood: Filming the Lives of Queens.* 

Tammy A. (Jessen) Andreyko,
Sewickley, Pa., is the recipient of
the 2009 Pennsylvania Association
of Elementary and Secondary School Principals
Middle Level Principal of the Year award. Kenneth
J. Burhanna, M.L.S. '94, Kent, Ohio, is a 2009
recipient of the Ilene F. Rockman Publication of the
Year Award. Dustin S. Klein, Shaker Heights, Ohio,
is executive editor of Smart Business Network,
publishers of Smart Business magazine, where
he has worked for the past 12 years. Daniel T.
Lawrence, Scottsdale, Ariz., completed a second
Toastmaster education program, Competent
Communicator, in addition to the Competent Leader
program.

Philip R. Lyle, M.A.T., Youngstown, Ohio, became a member of American Mensa in December 2008.
Louie Matrisciano, Winona, Miss., is a seventh grade World History teacher at Grenada Middle School. Matrisciano was the recipient of the seventh grade Teacher of the Year award in 2008–09. He also served on the

**CONTINUED ON PAGE 31** 

# SHOW YOUR GOLDEN FLASH PRIDE CELEBRATE BLUE AND GOLD DAY, MAY 19, 2010

May 19, 1910 marked a special date in Kent's history — the date Kent State University was officially established by the state legislature. In celebration of Kent State University's 100th anniversary, the Kent State Alumni Association's Lake County Alumni Chapter proposed a resolution to establish May 19 as the University's Blue and Gold Day. The Kent State University National Alumni Board endorsed the resolution.

Alumni, students, staff and faculty around the world are encouraged to wear blue and gold on that date as a sign of their pride in this milestone anniversary.

For more information, please visit www.ksualumni.org or call 888-320-KENT.

# GOLDEN FLASH BASKETBALL

The Mid-American Conference (MAC) Men's and Women's Basketball Tournament is just around the corner. The Golden Flash men's and women's basketball teams will soon take the court at Quicken Loans Arena in Cleveland.

The Kent State Alumni Association and Intercollegiate Athletics will co-host pre-game celebrations for the semifinal and championship games at Flannery's Pub in Cleveland two hours before each Golden Flash tournament game session start time. Flannery's Pub is located at 323 Prospect Ave., just a short walk from Quicken Loans Arena.

To order tickets, contact the Kent State Athletic Ticket office at 330-672-2244. Game times will be available when tournament seeding is determined in late February. First-round tournament action will be played at campus sites and all other tournament games will be held at Quicken Loans Arena

For more information, please go to the Kent State Alumni Association Web site at www.ksualumni.org or call 1-888-320-KENT.

#### **WOMEN'S SCHEDULE:**

Saturday, March 6 First Round (campus sites)
Wednesday, March 10 Quarterfinals
Friday, March 12 Semifinals
Saturday, March 13 Championship

#### **MEN'S SCHEDULE:**

Sunday, March 7 First Round (campus sites)
Thursday, March 11 Quarterfinals
Friday, March 12 Semifinals
Saturday, March 13 Championship



# ALUMNI ON THE MOVE

### A LOOK AT OUR ALUMNI CHAPTERS

BY ANNA RIGGENBACH, '08

Upon graduating from Kent State, some students leave the area while others stay. Keeping a connection to one's alma mater may seem difficult, but Kent State's 12 active alumni chapters make staying connected easier.

### GREEK ALUMNI CHAPTER

Number of Greek alumni: 12,000 Officially became a chapter: 1990s

President: Margaret (Dixon) VanFossen, '01, M.Ed. '06

Web: www.ksualumni.org/greek
Best reason to join this chapter:

"To stay involved with the Greek community at Kent State and to be able to give back to the university, as well as make new connections with other Greek alumni." — *VanFossen* 

Exciting chapter events:

"I have always enjoyed the Greek Alumni Brunch at the end of the school year. I think it has been a great way to celebrate our seniors' success and introduce them to their roles as alumni." — Dave Segan, '04

### Favorite alumni event:

"I love homecoming, especially since the parade has returned. I am able to visit with a great number of friends who attended Kent State at the same time as I did, as well as visit with friends at the university whom I have met since graduation." — *Mike Cesa*, '76

### LAKE COUNTY CHAPTER

Number of Lake County Alumni: 3,000 Officially became a chapter: March 26, 1965

**President:** Ray DelaMotte, '77 **Web**: www.ksualumni.org/lake

### Exciting chapter event:

"We sponsor an annual campus visit for Lake County high school juniors. We also have an annual spring dinner that features a distinguished Kent State graduate or administration member." — *DelaMotte* 

### Best reason to join this chapter:

"Our chapter keeps our alumni connected to the university. We work hard at it. We have a monthly newsletter that keeps our alumni up-to-date with chapter happenings and with news from the university, including our athletic teams." — *Larry Disbro*, '71, '73, M.Ed. '78

### NATIONAL CAPITAL CHAPTER

Number of National Capital Alumni: 2,700

Officially became a chapter: 1974

President: Aaron Bueno, '97

Web: www.ksualumni.org/nationalcapital

### Best reason to join a chapter:

"Kent State students, no matter the year of graduation, all share a common bond. Being an active alumni member offers the opportunity to share and reminisce in your experiences while also looking toward the future and providing a voice to the university post-graduation as to how it's doing and how it could possibly improve." — *Aaron Bueno*, '97

#### Ways to stay connected to the university:

"I personally stay connected to the university because throughout all the trials and tribulations that accompany you in college, I really believe my experiences at Kent State afforded me the opportunities that helped to develop me into the person I am today. I wouldn't be in D.C. — or have been hired into my first position with the company I am still employed by today — if it hadn't been for my experiences at Kent State." — *Aaron Bueno*, '97



# ALUMNI NEVS

# CRYSTAL COOK, '04

# ALUMNA POSITIVELY IMPACTS THE UNIVERSITY THROUGH GOVERNMENT RELATIONS

BY ANNA RIGGENBACH, '08

Finding a job after graduation is often a difficult task. It is even more difficult today for college graduates to find a job in their desired field. However, this was not the case for **Crystal Cook**, '04. Her hard work and networking throughout her college career lead her to a job two days after her Kent State graduation.

Upon graduation, Cook moved to Columbus and worked for the Ohio House of Representatives as well as the Ohio Department of Natural Resources and the Ohio Legislative Black Caucus.

"I was always interested in who created laws and had wanted to be a part of that decision-making body," Cook says.

While a student at Kent State, Cook participated in Kent State's Columbus Program in Intergovernmental Issues. This program sends student leaders to serve as interns in Columbus to study public policy-making firsthand. Cook interned the fall semester of 2003 and worked hard to network during her internship.

"Kent State really taught me how to network and the fundamentals in getting a job," she says. "During my internship, I got a taste of how involved the staff was in creating laws and viewed it as an industry that touched everybody."

Cook, who graduated with a bachelor's degree in political science, was politically active on and off campus. She was involved with Black United Students on the political affairs team, as well as with the Summit County Young Democrats.

Now as senior legislative officer for Kent State, Cook handles state issues and serves as a conduit for state and local government. She advocates for bills that will help Kent State and higher education as a whole and argues against bills that would negatively impact higher education institutions. Although she is based in Columbus, Cook travels back to Kent State once a week to keep close ties with the university.

Now that Cook is back at Kent State as a staff member and soon to be a student pursing a master of public administration degree, she wants to help engage students on political issues.

"I'm in a position now to help bring legislators on campus," she says. "Coming back to Kent State was a great opportunity for me to be able to exercise my political experience and legislative experience in a way that would benefit my alma mater. I'm contacting the College Republicans and College Democrats to meet with them and see how I can assist them. I want to cultivate their talents and pay it forward as people did for me.

My job is a great marriage of my appreciation of higher education and government relations."



PHOTO BY BOB CHRISTY, '95

"Kent State really taught me how to network and the fundamentals in getting a job."

Crystal Cook

# ALUMNI AWARDS

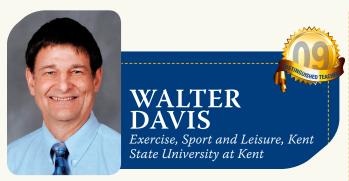
CLICK HERE TO NOMINATE A PROFESSOR FOR THE 2010 DISTINGUISHED TEACHING AWARD

# MAKING A DIFFERENCE IN STUDENTS' LIVES

THE 2009 DISTINGUISHED TEACHING AWARD RECIPIENTS

BY STEPHANIE MATHIAS, KENT STATE PUBLIC RELATIONS STUDENT

What started as another day of teaching for **Walter Davis**, **Wayne Gorder** and **Douglas Kline** turned into a well-deserved break when the Kent State Alumni Association and administrators made a surprise visit to their classrooms in October. Greeted with balloons and treats for their class, each of these professors received great news that they had won the Distinguished Teaching Award. Their excellence in the classroom, dedication to their students and outstanding nominations proved they really are deserving of the Distinguished Teaching title.



# How does it feel to be a recipient of such an honorable award?

It is amazing, exciting and humbling. The greatest pleasure is sharing the honor with my students, colleagues, family and friends.

#### Why do you enjoy teaching?

I love the students, sharing their lives with them and seeing the growth and fulfillment they experience. I love the atmosphere of learning, discovery, knowledge and most important, imagination.

#### What is one of your most memorable moments teaching?

I have had many. Seeing one of my graduate students experience an "aha moment" in coming to understand the ETA teaching model after a couple of semesters in our teaching lab and subsequently taking the model and using it in his teaching and supervisory role at a developmental center. I have had other students apply the model in their teaching with great success. Also, I have appreciated seeing students, who seemingly struggle with difficulties outside the classroom, persevere and succeed in the classroom.



# How does it feel to be a recipient of such an honorable award?

We have some excellent teachers and scholars at Kent State University. I know that many of my teaching colleagues are also equally strong candidates for this award so I feel honored to receive it.

#### Why do you enjoy teaching?

Teachers learn from their students and Kent State students have a lot to offer. I learn from students in the classroom, in the laboratory, in office hour discussions and in our "coffee with Kline" meetings.

#### What is one of your most memorable moments teaching?

My most memorable teaching moments at Kent State include the preparations that precede the classroom instruction. I especially value the times I have worked with colleagues in the Department of Biological Sciences and those in the College of Education, Health, and Human Services as we developed instructional materials for biology education. The discussions we had improved our teaching, and it was very satisfying to successfully use the units we developed in the classroom.

### How does it feel to be a recipient of such an honorable award?

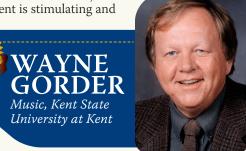
It is very humbling. I'm fortunate to be able to work with upper-division and graduate music majors, a very select group of students. Their ability to work at a high level of achievement is stimulating and challenging.

#### Why do you enjoy teaching?

Again, the students I work with are talented and devoted to their discipline. It's a pleasure to share great music with them.

### What is one of your most memorable moments teaching?

In May of 2008, we performed on the main stage at the Kennedy Center for the Performing Arts in Washington, D.C. The students performed extremely well, and we included a composition of mine that I wrote for the Kent Wind Ensemble.



#### **CONTINUED FROM PAGE 27**

Superintendant's Teacher Advisory Committee, National Council for the Social Studies, the Mississippi Professional Educators Association and as the sponsor for the Grenada chapter of Junior Historical Society.

Hande Briddick, M.Ed., Ph.D. '04. Brookings, S.D., and her husband, William Briddick, Ph.D. '05, were corecipients of the Mavis Booze Mentorship Award for the South Dakota Counseling Association for 2008. Jennifer A. Swartz, M.A. '97, Warren, Ohio, is an assistant professor of English and communications at Lake Erie College.

Joshua D. Jenkins, Austintown, Ohio, has been promoted to partner from senior manager for Ernst & Young in the Northeast Ohio office. Stephen P. Shaffer, Bluemont, Va., was recently named chief information officer for the Aircraft Owners and Pilots Association (AOPA). Shaffer previously worked at JetBlue Airways as the director of airline IT operations.

Theodore A. Avtgis, Ph.D., Morgantown, W.Va., received a Centennial Scholar award for his chapter in the Eastern Communication Association's 100th Anniversary. Nicole A. Bryant, Birmingham, Ala., currently hosts/anchors her own morning show in Birmingham called Talk of Alabama. Joseph A. Salem, M.A. '05, M.L.S. '99, Sagamore Hills, Ohio, is a 2009 recipient of the Ilene F. Rockman Publication of the Year Award

Kristen M. Petrilla, A.S., B.A. '02, Canton, Ohio, was recently named director of prevention and educational programming at Quest Recovery and Prevention Services.

Brad A. Alflen, Lorain, Ohio, was recently promoted to director of sales and customer service of PartnerShip LLC, a third-party logistics management company which is owned by the National Association of College Stores. Jason M. Green, Leetonia, Ohio, self-published three novels last year. Two are part of



a fantasy series and the third one is a science fiction novel. The fantasy novels are called The Hammer and the Sword and On the Anvil of War. The science fiction novel is called Machines.

Jason R. Dorfman, Chicago, III., recently completed a graduate program in Corporate Governance through the Law School at Tulane University and is working on a master's degree in Organizational and Transactional Dispute Resolution via The Werner Institute and the College of Law at Creighton University. Liz Remmel, Akron, Ohio, is a partner of Immix Studio and Pat's Computer Rescue. Anne M. (Pinto) Wilson, Falls Church, Va., is performing in Heidi as Aunt Detie as well as various townspeople at Imagination Stage, a local children's theatre in Bethesda, Md.

Zac Zelazny, San Diego, Calif., has returned home from Paris and subsequently Martha's Vineyard to start Law School in San Diego, Calif.

Jonathan P. Carroll,

Akron, Ohio, is a partner

of Immix Studio and Pat's Computer Rescue. Robin M. Doerschuk, North Royalton, Ohio, was promoted to branch manager at Alliance Staffing Solutions based in Independence, Ohio. Doershuk will be managing the Accounting, Office Support and Healthcare divisions. Michael J. Friedberg, Pittsburgh, Pa., recently launched Team Canteen, which offers Licensed Sports Apparel and Fan Gear One Day at a Time. Leandra M. (Stratton) Hutchinson, Sylvania, Ohio, has been promoted to manager of corporate communications, institutes and foundations for ProMedica Health System in Toledo, Ohio. Alexis Robinson, Lakewood, Ohio, joined Positively Cleveland as the communications coordinator. Robinson previously held several positions in public relations companies.

William C. Briddick, Ph.D., Brookings, S.D., was recognized as a Discussion Scholar for the College of Education S.D., was recognized as a Distinguished and Counseling at South Dakota State University for the 2008-09 academic year. Briddick was also co-recipient with his wife, Dr. Hande Briddick, M.Ed. '95, Ph.D. '04, of the Mavis Booze Mentorship Award for the South Dakota Counseling Association for 2008. Jennifer R. Reiser, Houston, Texas, is a teacher and was recently promoted to dean of students for YES College Prep Program. Jacquelyn M. Varn, M.Ed. '06, Ed.S. '08, North Canton, Ohio, is a school psychologist for Rittman Local Schools in Rittman, Ohio.

# SHOW YOUR GOLDEN FLASH SPIRIT BY VOLUNTEERING IN YOUR COMMUNIT

After a successful volunteer day last year, the Kent State Alumni Association is continuing the tradition this year. The National Alumni Day of Service allows alumni nationwide to come together and make a difference in their local community. Come out and see what Kent alumni can accomplish when working together! Volunteer projects are planned in the following communities:

**KENT:** Good Will Industries

**AKRON:** Haven of Rest and Good Will Industries **CLEVELAND: City Mission and Gather Round Farm** 

STARK COUNTY: Hammer and Nails

RAVENNA: Happy Trails Animal Sanctuary and King Kennedy Community Center

FAIRLAWN: Hospice of Western Reserve

MANTUA: Hattie Larlham

TAMPA BAY: Paint Your Heart Out, Tampa LAKE COUNTY: Lake County Historical Society **PORTAGE COUNTY:** Habitat for Humanity



If you would like to register, please call the Alumni Association at 888-320-KENT (5368) or visit www.ksualumni.org.

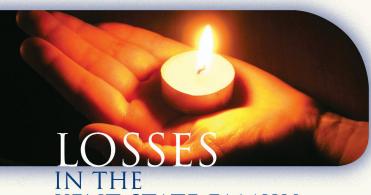
The registration deadline is April 1, 2010.

If you don't live in one of these areas, you can still volunteer in your community by finding a local project, gathering your friends and heading out on April 17 to make a difference. For complete details on the second annual National Alumni Day of Service, as well as how you can get involved, please visit www.ksualumni.org.

# CLASS NOTES

Terrence J. Moran, Ph.D., St. Bonaventure, N.Y., is an assistant professor in the Department of Management Sciences at St. Bonaventure University and has been granted tenure. Moran is a faculty advisor to the Students in Free Enterprise and volunteers at the Warming House soup kitchen. He was also the primary author of two refereed proceedings, Manufacturing Strategy Is a Strategic Asset and Implications on Human Resources and Invasion of Privacy on the Internet: Information Capturing Without Consent — An Ethical Background as it Pertains to Business Marketing.

John M. Moauro, Canton, Ohio, made his Broadway debut in *Hair*, which won a 2009 Tony Award for "Best Revival of a Broadway Musical."



KENT STATE FAMILY

'39 Maryalice R. Greenwood, Ashtabula, Ohio, March 2009.

'44 Janet H. Reynolds, Sebring, Ohio, February 2009.

'49 Jules R. DuBar, Ph.D., Charlottesville, Va., March 2009.

'50 Donald C. Scherer, M.Ed. '60, Kent, Ohio, March 2009.

'51 Paul P. Haney, High Rolls Mountain, N.M., May 2009.

'52 George W. Reeder, Maramora, Canada, October 2008.

**'57 Gilbert J. Wanzor**, B.S. '63, M.F.A. '92, Kent, Ohio, April 2009.

'58 Thomas E. Lavrich, M.A. '58, Summerfield, Fla., November 2008.

'64 Earl J. Fuller, Geneva, Ohio, June 2009.

'65 Eugene R. Sollie, M.Ed., Canton, Ohio, February 2008.

'76 Frank R. Prado, Brewster, Ohio, April 2008.

'79 Sheppard Black, M.L.S., Aurora, Colo., January 2009.

'03 Adam B. Ristow, Kent, Ohio, June 2009.

Memorial contributions can be made to the Adam B. Ristow Memorial Fund to benefit the Washington Program in National Issues at Kent State University, c/o the Kent State University Foundation, 1061 Fraternity Circle, Kent, Ohio 44242.

# FRIEND of Kent State

Rena E. Sanders, Eustis, Fla., May 2009.

# LIFE

Our life members are the backbone of the Kent State University Alumni Association. Their dedicated support makes it possible to provide important programming and services for a stronger alumni association and university.

If you are a life member, thank you! For more information on becoming a life member of the alumni association, call 330-672-KENT or toll free at 1-888-320-KENT.

Below is a list of the many dedicated individuals who recently became Alumni Association life members. A complete list of life members can be found at www.ksualumni.org/member.

Paul Albert, Akron, Ohio Kristen Almendinger, Akron, Ohio Pamela Anderson, Munroe Falls, Ohio Linda Ashby, Canton, Ohio Allen Bartholet, Jr, Munroe Falls, Ohio Kevin Bennett, Southbury, Conn. Sandra Brace, Ashtabula, Ohio Robert Brauning, Jr., Cuyahoga Falls, Ohio Sarah Brazofsky, Mesopotamia, Ohio Meryann Bruketa-Vladic, Concord Township, Ohio Miranda Bufwack, Cortland, Ohio John Burns, Kent, Ohio Patricia Burns, Kent, Ohio Stanley Cahill, Salem, Mass. Cynthia Case, Canfield, Ohio Karen Cesa, Seven Hills, Ohio Roy Cherol, Jr., Springfield, Ohio Peter Christensen, Alexandria, Va. Andrew Clark, Akron, Ohio Valerie Clark, Akron, Ohio Kristin Cole, Wadsworth, Ohio Matthew Cole, Wadsworth, Ohio Sue Corbin, Chagrin Falls, Ohio Catherine De Mattia, Silver Lake, Ohio Raymond De Mattia, Silver Lake, Ohio Jane DeLue, M.Ed., Milford, N.H. Rebecca Ekechi, Munroe Falls, Ohio Janeth Filgate, Biddeford Pool, Maine Robert Filgate, Biddeford Pool, Maine Elizabeth Fitch, Peachtree City, Ga. Harry Fitch, Peachtree City, Ga. Barbara Flippen, Jacksonville, Ark. Patricia Flowers, Columbus, Ohio Edward Galli, Dover, Ohio Candice Gesaman, Massillon, Ohio Timothy Gesaman, Massillon, Ohio Kathryn Grecni, Wadsworth, Ohio Christine Grieves, South Euclid, Ohio Glenn Griffiths, Mineral Ridge, Ohio Michelle Griffiths, Mineral Ridge, Ohio Frances Hardesty, Kent, Ohio Linda Heath, Sagamore Hills, Ohio Craig Henderson, Newbury Park, Calif. Jill Henderzahs-Mason, Stockton, Calif. Emily Herczegh, Munroe Falls, Ohio Lawrence Holdren, Little Hocking, Ohio Andrea Horst, Dublin, Ohio Clyde Horst, Dublin, Ohio Mary Huber, Danville, Ind. Joseph Hudkins, Atwater, Ohio Sylvia Johnson, Akron, Ohio Megan Jones, Stow, Ohio Gary Kailes, Modesto, Calif. Beverly Kauhl, Euless, Texas Melody Keith, Farmingtn Hills, Mich. Suzanne Kirk, Gaithersburg, Md. David Klainer, Uniontown, Ohio Jill Klainer, Uniontown, Ohio Michael Kneale, Hastings, Neb. Patricia Kneale, Hastings, Neb. Michael Knight, Lakemore, Ohio Jennifer Kramer, Akron, Ohio Rebecca Krystyniak, Clinton Township, Mich. Haley Lindemood, Hanover, Ind. Alexander Lindsay, Danville, Ohio Brian Marino, Fairview Park, Ohio

David McCoy, Massillon, Ohio Gregg McCullough, Shrewsbury, Pa. Jacquelyn McDonnell, Stow, Ohio Timothy McDonnell, Stow, Ohio Robert McMahon, Jupiter, Fla. Mahli Mechenbier, Cuyahoga Falls, Ohio Carol Merinar, CPA, Medina, Ohio Kaye Millard, Uniontown, Ohio Steven Mitchell, Uniontown, Ohio David Moberly, Olympia, Wash. Brooke Molina, Pittsburgh, Pa. Jose Molina, Pittsburgh, Pa. Larry Moore, Chagrin Falls, Ohio Jason Murlin, St Cloud, Fla. Maria Elisa Obias, Bedford Heights, Ohio Carol Pakish, Rootstown, Ohio Songjue Pan, Shanghai Charles Petty, Medina, Ohio Raymond Pfeister, Barberton, Ohio Thomas Plesec, Las Vegas, Nev. Michelle Provan, New Philadelphia, Ohio Gary Raber, Sandy Springs, Ga. Brian Radford, Tucson, Ariz. Karthik Ramachandran, Hoboken, N.J. Caroline Ray, Holland, Ohio Charles Reichheld, III, Medina, Ohio Deborah Reichheld, Medina, Ohio Jean Reisdorf, Canton, Ohio Gary Rockow, Scotts Valley, Calif. Mary Romito, Brooklyn Heights, Ohio John Rose, Chardon, Ohio Sarah Ruckman, Kent, Ohio James Rust, Northfield, Ohio David Segen, Cuyahoga Falls, Ohio Mary Theresa Sharp, S.N.D., Kent, Ohio Chad Smith, Parkersburg, W.Va. Joann Smith, Canton, Ohio Shirley Smith, Hayesville, N.C. Robert Spellacy, South Euclid, Ohio Kyle Sponseller, Huntingdon Valley, Pa. Kevin Spring, Copley, Ohio D.C. Stephens, III, Tallmadge, Ohio Sherrill Stott, East Harwich, Mass. Peter Sudyk, Medina, Ohio Barbara Sullivan, Herndon, Va. James Sullivan, Herndon, Va. Jessica Sunderlin, Chagrin Falls, Ohio Erika Tencer, Canton, Ohio Harold Tencer, Canton, Ohio Carole Thompson, La Plata, Md. William Tietz, Uniontown, Ohio Thomas Townsend, Concord, Calif. Marion Tyler, Cleveland, Ohio Mary Ulam, Warren, Ohio Rebecca Ulrich, Akron, Ohio Robert Ulrich, Akron, Ohio Mark Vlacovsky, Kent, Ohio Jennifer Wallace, Dennison, Ohio Mary Wiggins, Munroe Falls, Ohio John Williams, Salt Lake City, Utah L. Dorothy Williams, Kent, Ohio Rita Zakrajsek, Brecksville, Ohio John Zeiger, M.D., Fort Wayne, Ind. Rick Zhang, Copley, Ohio William Zirke, Munroe Falls, Ohio

William Mason, Stockton, Calif.

TAKING ACTION: SCHOLARSHIPS

# STEPPING IN When Success is in Jeopardy

DONORS' FUND ASSISTS STUDENTS IN FINANCIAL EMERGENCIES

BY BRIAN THORNTON, M.A. '07 PHOTO BY GARY HARWOOD, '83

A student's illness can be the end of a college career. But sometimes, it can be an inspiration instead.

Shasta Dowdell, '09, knew deep down that a career in health care was in her future. But as she tells it, she was fighting that direction.

"Then I got sick," the Palmyra, Ohio, resident said. "And I realized it was my calling."

In her early 20s, Dowdell was diagnosed with type 1 diabetes. It instantly provided her career inspiration — and made her education that much more challenging.

"First of all, it was embarrassing; you're young," she explained. "Then I had to take injections four times a day." When her blood sugar was too high during a test, she'd be exhausted. When it was too low, she couldn't concentrate.

"It was very difficult to be in your early 20s and diagnosed with a chronic illness that in so many ways changes your life," she said. "But it was a challenge that caused me to have so much more empathy for people."

The Honors College student began pursuing a career in nursing, but financial difficulties threatened to sabotage her ambitions just as she was nearing her final year at Kent State. She went to her nursing advisor, Curtis Good, and explained that money was so tight, she didn't have enough for basic living expenses, including food and gas.

That's where the late C. William Franks and his wife, the late Dorothy Franks, '37, stepped in. The Ravenna couple recently had given the College of Nursing more than \$100,000 to create two current-use scholarships, as well as a \$30,000 emergency fund, for students just like Dowdell.

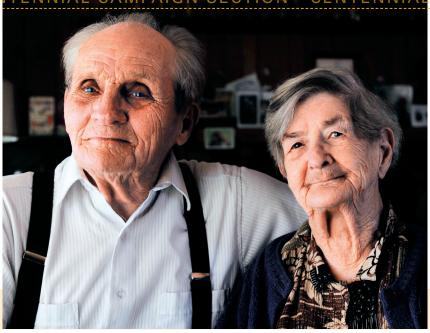
"It's kind of the best of both worlds," said Dr. Laura Dzurec, dean of the college. "The gift helps out some students immediately with a tuition-free scholarship. But we also come across so many students who are working on top of studying and doing clinicals. They really struggle to make it through the program financially."

That's exactly what the couple hoped would become of their gift, Mr. Franks said in an interview before his death.

The family's connection to Kent State began when Mrs.

CLICK HERE FOR MORE INFORMATION Shasta Dowdell, '09, is one of the students who has benefitted from the Frankses' emergency fund donation. RING 2010 WWW.KENT.EDU

**CONTINUED ON PAGE 34** 





The late C. William Franks and his wife, the late Dorothy Franks, '37, donated more than \$100,000 to the Kent State University College of Nursing.

CLICK HERE FOR MORE INFORMATION

"We had a little money around, and we didn't know what to do with it," Mr. Franks said. "I wanted to put it somewhere where I could help people,

# help students."

Franks graduated in 1937 from what became the College of Education, Health and Human Services. (Their daughter, Shirley Johnson, is also a 1973 graduate of the college.)

Mrs. Franks, who passed away in December, spent 31 years as a home-economics teacher for high school students in several area districts; Mr. Franks, who passed away in November, had a variety of careers — serving in the Army in World War II, then working in the funeral business and for the United States Postal Service, and later owning his own traffic-light business. And after retiring in the 1970s and traveling the world, the couple began to think about their philanthropic goals.

"We had a little money around, and we didn't know what to do with it," Mr. Franks said. "I wanted to put it somewhere where I could help people, help students."

The grandfather of three and great-grandfather of five was partly inspired by a young relative

who worked in health care, but also by the Kent State nursing students he would see arriving for clinicals at nearby Robinson Memorial Hospital.

"We used to see the buses driving up to the main entrance of the hospital and these young people getting out and going into the hospital," he said. "It was quite a sight to see those young people."

The ability to make an immediate impact through a current-use scholarship helped the couple make up their minds.

"I thought, 'They could get to be a nurse in four years," Mr. Franks said. "We just thought that would be a good use — for scholarships, to help somebody."

For Shasta Dowdell, the assistance came at the perfect time.

"I felt like someone was investing in my future, really," she said. "At that moment, it meant the difference between success and failure. It was really my last resort."

After graduation, Dowdell plans to continue her education to become a nurse practitioner — and possibly become a professor herself one day. But for now, her career inspiration is built around the day she found out she would be living with type 1 diabetes for the rest of her life.

"I want to be that nurse who's there when a patient gets a diagnosis that changes his or her life," she said. "I want to be there."

# Start your campaign conversation today.

When you're ready to join the Centennial Campaign, the professional staff at the Office of Institutional Advancement can help you decide what and how to give. A variety of giving possibilities allows you to ensure your legacy at Kent State at whatever level you're comfortable with.

Call 330-672-2222 or e-mail advancement@kent.edu to begin your conversation.

# DIGESTING CLICK HERE FOR MORE INFORMATION CURRENT OPERATION New Topics One Megabyte at a Time

BY BRIAN THORNTON, M.A. '07

Imagine seven multistory buildings, each half the size of a football field. Then picture hundreds of rooms filled with industrial equipment — equipment that not only must be purchased, but also maintained on a regular basis. Finally, calculate the massive costs involved in all of that, just to provide a comprehensive education in technology. million of Siemens PLM (product lifecycle management) software. It's a package of programs that allows students to take a product through all design steps, from concept through engineering and manufacturing. And it's the exact set of resources many of them will use upon graduation.

Similarly, the college has received



"Our students will be ideal workforce candidates because they'll graduate prepared to be those knowledgeable workers."

- Dr. Verna Fitzsimmons

That's the scenario laid out by Dr. Verna Fitzsimmons, interim dean of the College of Technology, if Kent State University wanted to expose students to every machine, tool and process they might encounter once they enter the manufacturing industry. The problem, she says, is that no institution could afford the startup and continuing costs for such an education.

Thankfully, that problem is solved by preparing students for future careers through computer software. And a series of in-kind gifts to the college as part of the Centennial Campaign is giving students those experientiallearning tools.

Appropriate Technology, a regional company serving design, engineering and manufacturing clients, has made the largest in-kind gift in the university's history, with a contribution of \$13.5

a gift-in-kind of constructionmanagement software from Primavera Software Inc., giving students the opportunity to learn one of the tools used universally in that field.

"I would expect every College of Technology graduate would list on their résumé that they are proficient in these software packages," Fitzsimmons says. "That's going to make the difference — a candidate with PLM experience is going to get hired over one without."

Another way the college is preparing students for real-world situations is through simulations in the flight technology program. Future pilots must train on classroom computers before they get behind actual controls — and a gift from CPaT Inc. provides interactive software for Boeing 777 and Embraer 145 aircraft controls. It's the same software used by airlines in their

training programs.

"Unlike the past, today's education can't simply consist of teaching students basic skills," Fitzsimmons says. "Employers in the technology field need knowledge workers people who not only know the fundamentals, but also get the big picture of how things fit together. As we integrate these programs into the curricula, our students will be ideal workforce candidates because they'll graduate prepared to be those knowledge workers."

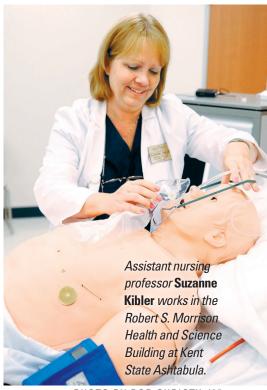


PHOTO BY BOB CHRISTY, '95

## TAKING ACTION: CAPITOL

This fall, Kent State University at Ashtabula celebrated the opening of its \$15 million Robert S. Morrison Health and Science Building. The 55,000-square-foot, state-of-the-art facility includes a realistic human-patient simulator that breathes, speaks and bleeds; a full-scale apartment for the training of occupational therapists; and the region's first human cadaver lab. With the addition of the building to the campus, students will have the latest technology as they train for healthcare

fields including nursing, physical and respiratory therapy, and radiology technology.

Major support for this Centennial Campaign initiative comes from the Robert S. Morrison Foundation, Ashtabula Foundation, Ashtabula County Medical Center Foundation, University Hospitals Health System, Civic Development Corporation of Ashtabula County, and Ron and Tracy Clutter, along with many other members of the community.

# Celebrate Centennial

CENTENNIAL CAMPAIGN PUBLIC PHASE LAUNCHES WITH MOVING SPEECHES, STUNNING PERFORMANCES

# "We need this campaign at this pivotal point in our history,"

President **Lester A. Lefton** told nearly 400 members of the university community as he welcomed them to the Centennial Campaign Launch on Oct. 8.

"When asked, our alumni and friends have always come through," said Lefton, as he explained the importance of the \$250 million initiative to Kent State's near-and long-term goals before he turned over the stage to a cast of more than 100 students, faculty and alumni, who entertained attendees with a spectacular song, dance and spoken-word performance.

The evening, which also celebrated the university's first 100 years, included the announcement of the latest commitment from the William Risman family, who have added to their longtime philanthropy with a pledge to fund five new Founders Medallion Scholarships as part of the campaign.

Major event sponsors included Ologie, Huntington Bank, Great Lakes Publishing, the Burbick Foundation, the Davey Tree Expert Company, Medical Mutual of Ohio and Helen Dix.

CLICK HERE TO VIEW
A SLIDESHOW FROM THE EVENT

ISREAL ROBERSON AND SCHOOL OF THEATRE AND DANCE PHOTOS BY BOB CHRISTY, '95







# ACCESSIENCE EXCELLENCE





# Meet Liz Laurel.

The pre-nursing major was among the first recipients of the Campaign for Change (C4C) scholarship, a program that's part of the Centennial Campaign in which Kent State students raise funds and make their own gifts to provide academic grants to their peers. Liz liked the program's goals so much she even joined the volunteer C4C Squad last year to help raise additional funds and educate her classmates about the importance of philanthropy.

In its first three years, the initiative has raised \$30,000. And last year for the first time, enough funds were contributed to endow a Campaign for Change scholarship that will provide support for students in perpetuity.

Financial difficulties are the largest single obstacle to students completing their degrees and achieving their dreams. And providing scholarships is the key to their success.

Your Centennial Campaign support can open a door to help tomorrow's students walk through to their future. For more information about making a campaign contribution, please contact the Kent State University Foundation today.

Kent State University Foundation P.O. Box 5190 Kent, Ohio 44242-0001 330-672-2222 advancement@kent.edu www.kent.edu/advancement







CHANGE SERVICE REQUESTED

# **SPRING 2010 AWARDS EVENTS**

Visit www.kent.edu/ecalendar to find up-to-date listings of concerts, lectures, performances, exhibits and other events at Kent State's eight campuses.

#### Saturday, Feb. 27

Varsity K Hall of Fame Induction Ceremony and Banquet Ballroom, Kent Student Center 330-672-0439

## Saturday, March 6

Greek Alumni Chapter Awards Brunch Room 306, Kent Student Center 330-672-5368

## Saturday, April 17

Senior Honors College Luncheon 2nd Floor Dining Room, Kent Student Center 330-672-2312

### Saturday, April 17

Celebration of Diversity and Awards Dinner Ballroom, Kent Student Center 330-672-2442

## Saturday, April 24

College of Business Spring Celebration Kiva & 2nd Floor Dining Room, Kent Student Center



#### Thursday, April 29

College of Arts and Sciences Distinguished Student and Faculty Awards Dinner Room 306, Kent Student Center 330-672-2650

#### Friday, April 30

21st Annual Health Education and Promotion Awards Dinner 330-672-7977

#### Saturday, May 1

College of Technology Vision 21 Awards 2nd Floor Dining Room, Kent Student Center 330-672-2892

#### Saturday, May 8

Kent Student Ambassador Induction and Awards Ceremony 330-672-5368